PUBLISHED EVERY SATURDAY. FULLNESS THEREOF BY ALL THE PEO-2525252526

## **RESS THE ATTLE ONWARD**

te has increased to something like n times as many as he had four

There were many lessons learned n the campaign. Most of the Soissue and prevent the growth of Socialism! both green and timid concerng the electoral machinery, But holars, and have learned rapidly. American Labor Union. give the old politicians pointers.

A study of the election returns leters in the Appeal office has forced being accompanied by public speaking the results were not half hat they have been where speaking, no matter how small the meeting, sight of.

sehind the movement. There have to its economic interests. been no great jumps, and, with the exception of two states, there has not een a decline.

It were better to have five thou-

The spirit which emanates from Our committees will keep ght at it, with all the speakers in the field they can raise the money o sustain, the membership will be pcreased rapidly, and the dues will ip to keep more and more propaindists on the lecture platform. It is ten times easier since the ection to get people to read our terature than it was before—as all

boys are writing. Now up and at them for the spring ctions in the towns and villages.

Scatter the literature—it will be

n to the goal of 1906.

THE capitalist papers are busy using" the Socialist party with all nated on any ticket. Memberin the Socialist party requires you carry a red card with the tamps fully paid up. That is a different proposition from ose organization of other par-They are talking through their hen they talk about the Sodista fusing. We don't want those no do not believe we are right. Stay until you get converted.

te treasury. The treasurer reis a lawsuit over the matter. poor tax-payers don't get fine say nothing of having other peo-pay their private bills. The gall some officials is beyond credence. then the republican machine is ly Joyal, don't you know. What owl would go up—and justly—if Socialist were to charge his pri-

e it his business to do this. etter work could be done. this cannot be done and the

THE "One Hoss" feels about twenty years younger since the elec-

COMRADES, we can't answer all The count is clearing up and the the letters that are received. Don't chalists are feeling jubilant. Debs' be offended if some do not receive replies.

> THE Spokane (Wash.) Daily Chronicle advises its party—the democratic-to embrace some of the Socialist demands so it will have an

Metal Polishers' Union is voting on a proposition to withdraw are thinkers, and, therefore, apt from the A. F. of L. and join the pom now on they will be able to organization of labor on class political lines is inevitable.

IT WOULD be a wise thing for this conclusion on the entire staff- locals to make a rule that no one that a Socialist speech is the first who had not been a member for at necessary thing in a community; least a year should receive nominathen follow with literature and then tion to any office. We should profit with organization. The speech is by the experience of the populist he advertisement that the literature funeral. If a member attends meetneeds to be made effective. Where ings for a year he can either be coniterature was freely used without verted or the members can see that he is rendered harmless.

THE Socialist vote in Italy, for members of the national assembly, This must not be lost at the election held November 6, was about 260,000, as against 155,000 at Speech-literature-organization. the last election in 1900. The king A preponderance of the Socialist used the army to intimidate and was east with straight ballots, drive the working class from the You will note that the size of the polls, else the vote would have been vote cast in places given is not so much larger. Slowly but surely the important as the other fact that the working class is getting its eyes open, rote shows a steady increase. It is and neither king nor church nor this increase that shows the spirit capitalist can much longer blind it

THE trusts are wiping out the retail tobacconists in the cities. In Chicago the little fry are organizing and votes scattered over a state than to fight for their lives. The trust o have twice as many cast in a few rents the buildings occupied by the little fellows by paying a bigger rent. It can afford to lose for a year or all the letters coming to this office two to get rid of the little stores. shows that the gang is up and at The little fellows can't afford to do hem, and that the work will go on that. The little fellows will have ast as determinedly, just as per-stently, just as enthusiastically, as it did the last month of the cam- ward. The trusts are forcing people to the only solution-Socialism. We smile as we see the game proceed.

THERE is enough work for every- ever think of it? They dare not body. Everywhere there are so meet us "face to face." many things to do, so much the human family needs to have done to work except they can make a didn't know it. But the capitalists profit from your labor—and the knew it. working slaves are so cheap now that great corporations will not let an old man work, even if they can make profit from his labor. The capimatter how few of you are in a make profit from his labor. The capiace. It helps to advertise the talists stand between the work and ple who elected them so overwhelmthe workers and prevent the work ingly must expect something of them being done.

THE campaign is still progressing PROSPERITY is coming. Workers in this (Crawford) county. Our in the steel plant at South Chicago meetings are just as well attended have been notified that the contract meetings are just as well attended and elicit even more interest than before the election. There will be the thought. The Social-party will not fuse. Nor can the ambers of the other parties come to it without completely abjuring to an and we find it easier to interest the people than before. Socialists overwhere should make the object of life the spreading of the rospel of the New Civilization. What is of life the spreading of the 'ospel for, en?

of the New Civilization. What is life for if not to make the world better? We have to die some time, any to marry and is thus breeding the life for if not to make the world better? We have to die some time, any to marry and is thus breeding the life. for a year before they can be life for if not to make the world betway, and we might as well do some. to marry, and is thus breeding the thing while we live as to do nothing. most beautiful women for the grat-Get busy.

papers tell that the implement trust to this condition, submit because has the farmers by the throat, dethey don't see anything wrong. How claring that it is impossible to buy implements except of the giant trust.

Morgan is at the head of the robber The governor of Kansas charged do? Congress is composed largely bureau to write articles about how of men interested in trust stocks and much cheaper freight rates are in conspiracy. What will Roosevelt bonds and will not injure their perthis country than in Europe. The
sonal interests. How do the farmers
capitalists, whose business is robbery,
like it? Would they prefer to have
the public run the industries and
give each worker the full results of
They know the average reader never give each worker the full results of They know the average his labor, or have he trusts run them investigates and that what is repeated and take nine-tenths of the products often becomes a truth to him. If of labor. That's the question.

Go our and get those who voted with us into the party organization. Not one out of fifty are members of accounts against a public tress-You bet. Build up the locals and the dues will enable as to carry on the dues will enable as to carry on a more vigorous campaign than we have in the past. We have hundreds of good speakers who are willing to devote their lives to the movement for just enough to give them a bed and something to eat—men who are the mental superiors in platform to the best posted member of the past. We have hundreds of good speakers who are willing to devote their lives to the movement for just enough to give them a bed and something to eat—men who are the mental superiors in platform to the past. We have hundreds of good speakers who are willing to devote their lives to the movement for just enough to give them a bed and something to eat—men who are the mental superiors in platform to the past. We have hundreds of good speakers who are willing to devote their lives to the movement for just enough to give them a bed and something to eat—men who are ter work could be done.

this cannot be done and the of any size start a local bands of the national committee to hands of the national committee.



WHY won't the politicians meet the Socialists in debate? Did you

Union iron moulders at Memphis for its own happiness and good. The have been jailed for quitting work trouble is that the capitalists own and asking others to join them. And the jobs and refuse to permit you that is what they voted for and

ification of his and other idlers' passions. And the serfs, like the work-GLARING headlines in the daily ing class here, becoming accustomed

> their articles, however, will incite the public to investigate the railroad question they will do some good.

> A. W. Sullivan, general superintendent of the Missouri Pacific, in an interview with a Kansas City Times reporter said: "We expect to rowide every reasonable, safeguard for the protection of the traveling public." The traveling public would probably be glad to be enlightened as to what Mr. Sullivan considers a reasonable safeguard." To a man up a tree it would seem that anvthing short of absolute protection was unreasonable. By reasonable, Mr. Sullivan probably means anything that does not lessen dividends.

## THE VOTE BY STATES.

"My, my, and He's Still Growing!"

Alabama ....

5,000 2,000 12,000 23,400 40,000 Ohio 518
Oklahoma 4,847
Oregon 1,245 14,270 1,963 3,771 21,910 1,466 \*\*\*\* 2.936 9.036 ----

98,424

Girard claims that its he ing into account the gain in per cent total number of votes polled. In 1900 Debs received 48 votes in the 1,700 this year Debs received 1973 votes election they ran only 87 votes ahead of the Socialists! In thirteen precincts the Socialists beat the democrats and tied them in another. We made a gain of occupant 1900 to 1902, and another 700 per cent gain from 1902 to 1904.

### CAUSE OF POVERTY.

The 23 nearest male relatives of the The 23 nearest male relatives of the Czar each receive a salary of \$400,000 a year from the government. They own together about 5,000 square miles of land and 325 palaces. They employ about 20,000 servants.

You often hear the thoughtless people the worse the country. Now, don't go off and say that I wrote that kind. We need wealth and much more of it than we have, but we don't wealth is bad-I said nothing of the rangements to reach every voter in

FEEL good? Well, just a few. Even old Missouri repudiated the donkey.

Roosevelt a vote of confidence greater than ever given any Ameri-REORGANIZED democracy, where

KEEP the little books and pamphlets going. They have done the

lican trust party? WITH or without ears, organized

be the same old donkey.

WHEN a hotelkeeper at Lidgerstay there if he stopped at the hotel

again. It stayed.

is most abject—there is where you largest. What think you?

Sr. Louis has just built an engine The contractors and grafters the public to believe this. They ublic believe it. See?

republican county committee of St. Charles county, Missouri, is short in his accounts as cashier of home and institute his whole realm in a total og 10,134. The county was is supported by such practical men! This is such a practical system and very active g. o. p. rooter.

> physicians, work the other half to the are a great people, tho -we are.

wouldn't? And don't that they are the first in the field to they have in the past—the

cialists of your county; make arit; select the best man you can find kind. We need wealth and much more of it than we have, but we don't need that wealth to be owned by a few, especially the few who do not help to produce it. Under Socialism we will multiply the wealth of the nation thrice as rapidly as at present, the movement at fever heat for the does love the unfortunate! No home to this twill belong to those who produce it—not to the drones and useless.

ONE million immigrants are booked to come to this country the coming year. The great corporations and trusts need then to beat down man—not man to serve wealth. It which the homes would be sacred. coming year. The great corporations miliennium. We aith is to serve establish a New Social Order and trusts need then to beat down man—not man to serve we with. It which the homes would be so the wages of Americans. O, yes! is better that you go hungry, if nective ruling class love the working essary, part of the time, to realize class who have just voted them into power!—like the lion loves the lamb. will be happy and free. Get busy.

## A CONDITION-NOT A THEORY. The American people have given

can. It was not the republican party, but the man. The party, however, will be held responsible, and if conditions are not made better for the masses there will be something doing as astonishing as his great vote. The Now will the democrats be good people are expecting somethingand come and help down the repub- something that Roosevelt cannot do, even if he wishes to. Roosevelt can-not give the people what they expect or reorganized, democracy seems to could not, even if he were crowned -relief from corporate extortion and king. To attempt any such action SETTLE down to the steady but would dethrone the czar of Russia sure process of education. The per- of the emperor of Germany. Every sonal work is the work that counts, nation is finally controlled by those who own its property, and no one NINE-TENTHS of the democrats man can control these forces. No around Girard are free to confess matter what the president might that the Socialist party is the only want to do in the way of curtailing place they can go now. the privileged class, he would find the senate against him, the house of wood, N. D., refused to permit a representatives against him, the sucomrade to hang up a Debs and Han- preme court against him, the millionford poster a traveling man took it aires against him, the party leaders and hung it up and said it would everywhere against him. With these forces arrayed on one side, what could the president do? Nothing, until he could rally the people to THE mass of democrats and re- his support in the way of electing publicans are honest; they have the public officials in hearty sympathy hest wishes for themselves, their with plans to bind the capitalists so families and their country. When they could no longer make money—they learn what we Socialists are for it is the making of money that after they will be with us to vie- is the trouble. The trusts would not tory. Plead with them to read our hurt the people if they did not make literature. Those who have read a profit off the people. There's the are registered in our vote. knows just what he is up against. Socialism has recruited itself He does not understand that the disfrom the people who think. No content of the people with conditions thoughtless person ever gave it his has for its foundation the profit sysvote. The thoughtless go on voting tem. It is the profit that the trusts just as their fathers voted. Where are making, and trying to increase, ignorance is most dense, where big-that causes the whole ferment. To otry is most rampant, where slavery prevent profit would be revolutionary-would be making an entirely will find the old party majorities the different system of society. The president would be brushed aside as easily as a fly if he were to attempt iouse for \$764, while the lowest bid such a change. The grandfather of for it was \$2,300. The work was England during the time that Robert done by discarding the contract system and doing the work direct. We are often told that the public cannot do work except at greatly increased around which was a model city, all the profits of the plant of o brutality-that he spent a week the 1900 Debs received 48 votes in the in his accounts as cashier of home and institute his whole realm county; in 1902 the Socialist candia bank, says the St. Louis Post- on just such a basis. And he tried date for governor received 285 votes. Dispatch of Nov. 11, some \$30,000. leading capitalists of Russia scented the rat at the first move; they saw carried by the democrats four years ago by 102 plurality, while at this ment to some fat office, as he was a would be to deprive them of profit, and consequently of power, and threatened storm of rev ZURICH, Switzerland, lays a tax the ruling class compelled him to of 85 cents on each citizen for mediabandon his good intentions, and made a gain of 600 per cent from cal and surgical purposes. It em-nothing more came of it. The czar is 1900 to 1902, and another 700 per ploys forty of the best physicians and not the ruler of Russia. The propcent gain from 1902 to 1904. We surgeons in the city, paying them erty owning classes are the rulers. So cast at the last election practically \$2,500 a year each, and gives to in this country—Roosevelt is power-20 per cent of the whole vote. We every citizen free medical attention less to give the people the conditions think we can carry the county easily in 1906.

You can do likewise if you'll work

In America we starve half of the the conditions they long for, but death, and have most of the people fits that will not materialize, and without any medical attention. We there will be greater dissatisfaction in the four years to come than ever before. As great a landslide toward COMRADE Geo. B. Klein, M. D., Socialism is possible in two and four McMechen, W. V., writes that they years as went to the republican party opened the 1908 campaign for So-this time. In fact, just such swingcialism there on the day after the ing back of the pendulum is certain. You often hear the thoughtless say that the more rich men the better. Now, suppose that Russia had 10,000 23,000 men each drawing as much sas each of these 23 and owning as much land and having as many servants—do you showed conclusively that Socialism president is between the devil of think it would be better for the was the only remedy for such hor-capitalism and the deep sea of the working people of Russia?. Don't rors. The doctor says he thinks people. Things will go along as you know it wouldn't? And don't you know that the relation of the rich to the workers of all nations is alike—a burden on the industry of the working people? The more rich to the working people are the working people and the working people are the THE TRAGEDY OF CAPITALISM.

Miss Rebecca Fairbanks, aged 28

THERE was not a flag raising by

## THE TRIALS OF A HUNGARIAN AGITATOR

By Nicholas Klien, Correspondent,-No. 6



and what they demanded. The bricklayers had been working twelve hours per day, for which they received \$1.80 per day. They were striking for a tenhour work-day with no reduction in wages. The building laborers had been receiving 90 cents for a twelve-hour work-day, and they were also striking about 300 in number-for a ten-hour day and no reduction in wages.

The building trades are now well or ganized and almost to a man members of the Socialist movement, paying their dues regularly. The headquarters are in Budapest, and in case of a strike or ny other "need for aid" Budapest is liately notified.

rade Mester was giving his hearbrief outline of the strike in a er and quiet manner when a squad about fifty policemen, mounted on horses and bearing long swords, charged the crowd and dispersed them, injuring three women and the speaker.
Comrade Mester, the speaker, al-

though injured, was seized and taken to jail, with a crowd of people, half crazed at the sight of their leader's blood, following him to the very doors. He was safely lodged behind iron bars and the crowd waiting at the door driven back, powerless to rescue their beloved comrade.

The police of Hungary constitute a very queer set. Only very ignorant men are chosen and they must show a record of three year's service in the Before one can aspire to the position of a policeman in Hungary he must show that he is an ignorant, uneducated fellow. The lack of knowledge is a special qualification. Every policefeather in his hat, and receives about my firt. I asked him where he own name. The finding of a piece of he did. He was driven out of the Sasialist literature in a policeman's twice, but returned each time, and pocket means six months behind the bars for him. The captain of the police came to "our hotel" and warned us not to remain in the city. We tried now.

quarters of the bricklayers' and building trades' union in Budapest from Comrade Lajos Mester, of Szegled, telling

to reason with him. We begged him to
bor in some things has been mu
from 3 to 61 to 119 and so on up
that he was under orders. Comrade
instance 4,098 times. Why is in

The brick-layers and building trades workers are organized into a national union, with Comrade Alexander Yerber as president. The organization is now in the second year of its existence and already has a membership of 16,000. Last year the union conducted ninety three strikes throughout Hungary, winning ninety and losing three. During the first half of 1904 it conducted fifty three strikes, losing but three. Sixteen kreutzers (cents) is the average pay for an hour's work. In the short time of its existence, the brick-layers' union has reduced the hours of labor from twelve to ten per day. A great many women are employed as helpers; they work ten hours per day, and receive 60 cents per day. They are unorganized, but efforts will soon be made to organize them. The journal of the brick-layers and building trades, like every other labor paper in Hungary, is a strictly Socialist paper. A labor union paper grubbing in capitalist politics is absolutely unknown here. The national president, Comrade Alexander Yerber, is a Socialist worker, and requested me to tell the union men.



Free Books for the workers

Fram November 15th to December 15th to a copy of one of the following books will be sent in the sender of every club of 20 yearly subscribers reaching this effect on or between the dates given above.

The kind of a working mar King Capital loves.

The kind of a working mar King Capital loves.

The American Farmer, by Simons, 200 pages.

The American Farmer, by Simons, 200 pages.

The Social Revolution, by Kautsky, 200 pages.

The Social Revolution, by Kautsky, 200 pages.

Note on your list which one of the books you want. They will not be sent on orders for postal subscription cards—only on lists of actual subscribers.

These books were written by comrades who are masters of the subject they have undertaken to bandle. There is a crime and escorted beyond the city limits.

We rode to Budapest and almost the first person we met in the depot was man wasts a long, heavy sword, which touches the ground, has a big turkey and a new Socialist emblem as big as that hardly one in ten can sign his "I cannot desert the boys now; I take the first train back to Szegled." And

## SOME THINGS YOU SHOULD KNOW.

ing trades' union in Budapest from Comrade Lajos Mester, of Szegled, telling may be the police violence. He only said instance 4,098 times. Why is it, then, that he was under orders. Comrade that the wealth of the workers is not correspondingly multiplied? Do we lack material resources? Is nature stingy? Is there on account of a strike. A comrade was immediately sent to Szegled, and, thinking that I could gain something interesting for the Appeal readers, I also made my way to Szegled.

I also my my to to to to life the wealth of the correspondingly multiplied? Do we lack material resources? Is nature stingy?

Iş thère any lack of tools and material resources?

I sa the wealth

thing interesting for the Appeal readers, I also made my way to Szegled.

Szegled is a typical Hungarian town, with a population of 18,000 inhabitants—as slow and as sleepy as you will find in Hungary.

On our arrival we were greeted by an immense crowd of men, women and children, who were listening to a speech by Comrade Laios Mester. He had just commenced to speak as we arrived, and I did not miss anything he had to say. With a clear, ringing voice he told us of the one hundred brick-layers who were now on strike the official, who, being half drunk, fell-in a heap to the ground. We were one of the roundered out-of jail, consequently saw no more of our comrade for a few days.

As picketing is strictly prohibited in Hungary we selected an old barn, and there, every morning at 5 o'clock, a bell min and every one responded with, "I am present." This was done in order, to keep strict account of tame men. The wages paid the workers, being the min read the name of every make and distribute. What they make and distribute. What they remained in the barn all day, and not a manional their demands were granted. The brick-layers and building trades workers are organized into-a national terms of the owners of the means of processive and tools for the product, and tens of thousands of women and children inhumancly employed and overworked, and tens of thousands of women and even overworked. The bricks a dog."

Is this not the consequence of the ground, trainpled upon it, which so angered our comrade that he struck the official, who, being half drunk, fell-in a heap to the ground. We were one of the reany may exist only upon the terms which the first and they are not modest in distribute. What they was told and every striker appeared upon the scene. The secretary of the union read the name of every man and the strick the official was tolled and every striker appeared with the sense. The secretary of the union read the name of every man being the product, cannot longer be an every morning at 5 o'clock, a bell the sense. The se

The national president, Comrade Alexander Yerber, is a Socialist worker, and requested me to tell the union men of America that every member of his organization is a dues-paying member of the Socialist movement; that every member reads at least one Socialist paper; that their treasury is always open for Socialism and the Socialist incovent, and that their banner can always be seen in a Socialist parade. After one week's confinement Comander a system which assures the opportunity to work and the possession by the worker of the full value of his profuct, must be accomplished.

This done, coercion of one man by another or by the government itself becomes impossible. Leaflet issued by New York Social Democracy.

### 0+0+0+0+0+0+0+0+0+0+0+0+0+0 FREE BOOKS FOR THE WORKERS

-0101010101010101010101010101

		BUNDLE	RATES.
ű	coples	one year to	one person\$ 1.00
10	copies	one year to	one person 2.00
		one year to	
100	copies	one year to	one person 10,00 one person 20,00
10	coples	six months	to one person. 1.00
20	coples	six months	to one person. 2.00
50	copies	six months	to one person. 5.00
100	copies	six months	to one person. 10.00
20	copies	three month	s to one person 1.00
100	copies	three month	s to one person 2.50
The	cobies	three ments	s to one person -5.00

# We Offer \$1,000

For a Disease Germ that Liquozone Can't Kill.

Acts Like Oxygen.

Liquozone is not made by compound any drups, nor is there any alcohol in it.

Liquezone is not made by compounding drugs, nor is there any alcohol in it.  Its virtues are derived solely from gas—largely oxygen gas—by a process re- uniring inamense apparatus and 14 days time. This process has, for more than 20 years, been the constant subject of	germs, and such re uncertain. Lique germs, wherever the germs which destroyed, the di- forever. That is	Nature overcome the scults are indirect and anone attacks the they are. And when cause a disease are sease must end, and inevitable.
The result is a liquid that does what argen does. It is a nerve food and blood food—the most helpful thing in the world to you. Its effects are exhibitenting, vitalizing, purifying. Yet it is an absolutely certain germicide. The reason is that germs are vegeta-	Asima Asima Australia Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarita Richarit	Iter Fevor-Inflaens La Company Comments La Company Comments Liver Trughtes Liver

Liquozone costs 50c and \$1.

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I will gladly give any sich one a fall deliar's worth of my remedy to test.

I ask no deposit-me pressise. There is outhing to pay, either new relationship to test.

I ask no deposit-me pressise. There is outhing to pay, either new relationship to test.

I want no reference—no security. The poor have the same of years, and the relationship to the slightly lift, invalidated to the fills it rews on. I simply applied the truths and combined to years, and the relationship write and size. The deliar better the slightly lift, invalidated the lift it rews on. I simply applied the truths and combined the lift it is recorded. The slightly lift, invalidated the lift it is recorded. The slightly lift is the lift in the lift is treasured to the lift it is recorded. The slightly lift is the lift is treasured to the lift is treasured to the lift is t

## Inside Nerves!

### For Stomach Troubles.

### A Boad of Sympathy.

### For Kidney Troubles.

## Many Ailments-One Cure.

### For Heart Trouble.

## Simply Write Me.

Mild cases, are often cured with one or two

## For Womanly Trouble.

# Dr. Shoop's Restorative

For economy's sake, keep a bottle of Dr. Shoop's Restorative always on the pantry shelf. When off days come a few doses will increase your appetite relieve your duliness - set you right. Neglected, these dull, listless spells may develop into serious illness. A dose in time is the truest economy.

## TEMPTED TO SOCIALISM

Catholic Priest's Startling Statement-From the Denver Post

"If I were a workingman and if I could bring up my children only to poverty and starvation and wretchedness, do you think I would not be tempted to any kind of Socialism? I would, I would."

In a voice tremulous with deep feeling, Father William O'Ryan, paster of St. Leo's church, made this statement before a meeting of the Consumers' league of the Weman's Club Friday afternoon. He was speaking on the sweat spop system whose workings he had seen in

"The worst menace to the world at present is Socialism," rolled forth the Rev. Father's voice. "Bir. Socialism will come; hateful as it is to me, it will undoubtedly come if we cannot improve conditions in the United States.

"I do not want to be a Socialist. I hate Socialism." he continued. "but when I see the horrible condition of the children, forced to work in a sweat shop almost before they can walk, I am tempted to become The speaker then gave a vivid picture of the horrible conditions of

children in the alums of large cities, whose puny, sickly lives are snuffed out before their time by spending their whole existence in the fetid air

On every bottle of Liquozone we offer \$1,000 for a disease germ that it cannot kill. We do this to assure you that Liquozone does kill germs.

And it is the only way known to kill germs in the body without killing the germs in the body without killing the fissues, too. Any drug that kills germs is a poison, and it cannot be taken internally. Medicne is almost helpless in any germ disease. It is this fact which gives Liquozone its worth to humanity; a worth so great that, after testing the product for two years, through physicians and hospitals, we paid \$100,000 for the American rights. And we have spent over \$1,000,000 in one year, to buy the first bottle and give it free to each sick one who would try it.

Acts Like Oxygen.

Idquozone we offer that Liquozone we offer the liquozone we offer the liquozone with the stormally had been been diseases. All that medicine can do for these Liquozone is and who the germs and the product of two years, though physicians and hospitals, we paid \$100,000 in one year, to buy the first bottle and give it free to each sick one who would try it.

Acts Like Oxygen.

pense of the toilers. After that, he doesn't care.

So he and his kind are working initiously, brutally, to cast beams into the eyes of the workingmen, that they may not see the true purport of the Socialist movement. This they do upon the plea of "defending our country" from "this pernicious doctrine."

But the "pernicious doctrine grows apace. In the past it has made progress step by step, as conditions demanded. But the day of its rapid development is at hand. This development is partly due to the left-handed assistance refriered it by the streumens capers of the millionaire opponents. But it is because of the rapid centralization of capital that it is making its greatest strides. The machines with which men

heavier, how much heavier depends upon the conditions and experiences of these four years. The growth of the Socialists is steady, rather than rapid, because the principles of the party are not such as to carry men by storm, but such as require intelligent digestion. Your av-erage Socialist has his convictions, what-ever may be thought of them. Your average partisan has his prejudices and sticks to them, indifferent to argument or appeal.

In the cities of Biddeford and Saco, In the cities of Biddeford and Sace, in which there has been but little to force attention upon the principles of Socialism, 152 Socialist votes were cast. These were the votes of serious, intelligent men who on the average give much more thought to public questions than the party man does. And in addition to this very respectable percentage of votes there are husningles who are "almost persuaded" as they themselves any Under certain conditions they will become converted. Such conditions seem likely to be realized within the next few years.

Economic Interpretation of History. The economic interpretation of his-tory is the doctrine that the relations out before their time by spending their whole existence in the fetid air of a sweat shop working over some garment that sells for a few cents.

In the face of the well known views of Bishop Matz on Socialism, which he has made public in many addresses against Socialists and their system, the statements of Father O'Ryan aroused considerable comment.

WHY THEY ARE AFRAID.

By JOSEPHINE CONCER

We are not so well organized that the capitalist parties are afraid of our made of more substantial material than are other men and women; we are, not a are other men and women; we are, not a are other men and women; we are, not a reform party with beliefs in its individual, that they would be fright. Thus, drank with power, the trust ownare other men and women; we are, not a reform party with beliefs in its individuals, that they would be fright-ened at us; it is not because out hopes are high, and our ideals are great, that they are worried. All or any of these characteristics, when a movement is founded upon them, might cause some misgivings among the powers that be. But they are not the things that make also socialist movement a menace to the stronghold which it is invading. All the stronghold which it is invading to see that. And they are beginning to see that. And they are selves before.

As Others See Us.

From the Biddeford (Me.) Record.

As Others See Us.

From the Biddeford (Me.) Record.

More than half a million votes were selves before.

It is the economic revolutionary force in the Socialist movement that the thinking capitalist fears. He sees why the socialist vote of 600,000. Four years bence, with the trend of public affairs, why it fruites the individual; why it why it ignores the individual; why it has the second of the stream of the reformer; the Socialist vote is certain to be much like that worth voting for a size of the reformer; the Socialist vote is certain to be much like that worth voting for a size of the reformer; the Socialist vote is certain to be much like that within the several classes, but the determining struggle throughout history has continued along class lines while the full returns will show a total Science of the reformer; the Socialist vote is certain to be much like that their the full returns will show a total Science of the reformer; the Socialist vote of 600,000. Four years bear and size of the second will be determined as the sistory has continued along class lines bear and the second will be affairs.

Socialist spiri

## SOMETHING

LEAFLETS

This is something new in handsome 552x75; feafers. Pictures on some of 'em; reading on all of 'em. Hot shot for Socialist skirmishers. Twice as big as the famous "ere-openers," but they go as the same old price—a dollar a thousand, ascorted.

Remember that we can furnish them only in assorted packages, containing a thousand leaflets of thirteen different kinds. Following are the titles of the thirteen leaflets contained in the strice:

1. If You Don't Want Socialism.

2. The Civilized Monkeys.

3. Child Labor.

3. Who Are the Confiscators?

4. The Coming Nation.

4. How the Farmer is Skinned.

5. The Liquor Question.

6. Frances Willard on Socialism.

12. Pull or Push.

13. What is Socialism?

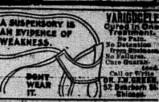
13. What Is Socialism? SPECIAL PRICE: 1,000 for \$1

Men Who Read and Think. Editor Appeal:—When leaving the polling station, the fire chief tapped me on the shoulder and said: "I cast my first vote for Debs and for every man on your ticket; the Socialist party is the only one that has any principles worth working for; I assure you that most of the firemen of the city have do e likewise." Several of the firemen also told me they had voted the Socialist ticket. Let the good work go on.—Andrew Hanson, Grocer, Minneapolis,



\$75 to \$250 n Month G "NOVELTY KNIVES" SELLING "NOVELTY KNIVES" A welcome XMAS GIFT with domers photo on one side and their name, address, 15685 emiles, etc., under other side. Byte II (ike iii), 21 in long, 2 blades, 81.50; 3 blades, 21.50;





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real profits. Det terribry quick, Royal M.
De. R. H. Ribsen Ciri, S. MINE CARREST

MASSACHUSETTE

## THE MIGHTY SWEEP OF INTERNATIONAL SOCIALISM

THE RETURNS....THOUGH SLOW IN REACHING THE OFFICE...INDICATI A SEVENFOLD INCREASE OF THE SOCIALIST VOTE IN THE UNITED STATES SINCE THE LAST PRESIDENTIAL ELECTION.

The following tabulated report of counties should be in and can b the Socialist vote of the United secured by local comrades. Go to States is complete up to the time your county officer whose duty it i the Appeal went to press on this edi- to tabulate the vote and secure

tion. Necessarily it is not complete, copy of the vote of your county and for in many states legal technicalities send it to the Appeal. If you have make it impossible to secure the vote already done this and it has ap officially. The Appeal asks the Army peared in the paper, note carefully comrades to stay on guard until the if it is correct. If not, send the cor-

vote is secured.  In most places the official			rected vote and mark your "Corrected returns."		
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	Sparta			122	Scammon
	Spring Valley	185		453	Sedan Towaship
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96	Dearborn County	36	126	1757	Springville
26	Elwood	9	161	215	LOUISIANA
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The above is a fac-simile of the front cover of my new third annual 58-page catalogue, just off the Appeal press, which is one of the most complete catalogues of reliable watches and jewelry ever sent to the consumer. It filustrates and quotes the very lowest prices on a complete illus of WATCHES, DIAMONDS, JEWELRY OF ALL KINDS, HOLLOW AND FLAT SILVERWARE, CLOCKS, CUT GLASS, MUSICAL INSTRUMENTS, SEWING MACHINES AND PHONOGRAPHS, ETC.

GRAPHS, ETC.

I want every reader of the Appeal to have a copy, providing he or she wants it. Simply drop me a card requesting it. Simply drop me a card requesting it. and I will do the rest. If you have my pold catalogue you are on my mailing list and will receive a copy estheore asking for it. My prices are the most interesting part of the catalogue. I guarantee to meet any bons fide prices quoted by any legitimate concern on watches and Jewelry, and in addition, thereto, prepay transportation charges. My motto: I use my customers as it want them to use me. Result: In a little over three years I have built up a mail order watch business to the extending that I now sell more watches direct to

Worth County ...... 0 17 26 Woodbury County (outside S. City). 24 0 510

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Let me give you a 'bid" on your Xmas archases. This complete Catalogue ec. The very best references in any ert of any state in the Union. I we sold several thousand dollars were sold several thousand dollars with of watches to the Appeal to

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57. 215	Bartlett Vote- 1900	1973	1904	Lexington present and are reserved 1	9	14 15
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	Buffalo County	•	10	Brachura 9		12
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:9	Pairbury		17	Celumbia	34	63
243	Know County	25	61	Crawford County	6	847
19	Milligan	1		Elk County		67
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and the characters are live ple, who don't stop in their a

o preach sermons.

The title is REBELS OF THE NEW SOUTH, and the author is

NEW SOUTH, and the author is Walter Marion Raymond. The book contains five full page engravings, it is equal mechanically to any of the \$1.50 novels, but the price is only a dollar.

Your bookseller will get it for you if you insist, but the quickest way is to send a dollar to the publishers, Charles H. Kerr & Company, 56 Fifth Avenue, Chacago, then you will get the book by return mail.

## Municipal Light Plant

The City of Girard outgrew its his plant and has erected a large most plant, suitable to the new deman it has for sale the old plant, compose of the following material, all set up he and can be seen in operation it is time desired. This material will is mish 1,000 incandescent and 25 are he and will be sold for \$2,000 f. c. he rard. A rare hargain for a small be it to condition, furnishing the light here is at month, when the new plant size condition, furnishing the light here is at month, when the new plant size condition, furnishing the light here is at month, when the new plant size is communications solicited. The folling items are a complete list of the chinery, etc., of the old Light System:

18 Complete Are Lamps and Blooks
11 Complete Are Lamps and Blooks
12 Complete Are Lamps and Globes.
15 Eta Band Armature for Alexander Light Meetinghouse Generates, 1600 Alexander 100; 10 Field Cells. Cybacter 121 Chapter 150 Light Are Dynams. Comment General Amper.

## GIGANTIC RAILWAY COMBINI

Details Being Worked out for a Trust that Will Dwarf all others by Comparison-Few Lines Left out-A Dozen Eastern Financiers, headed by Standard Oil Interests, to hold Absolute Control of all Railroads in United States.

organ, tells the following story of railroad consol ition that makes the celebrated merger decision look like a plugged quarter. Save this article, as it will come in very handy in your agitation work in the future. We are all familiar with the good old soul who said "It can't be dil." But Rockefeller and Morgan are doing it just the same. The article is as follows:

Details are being worked out rapidly for the formation of a gigantic railroad trust, beside which all the other great trusts heretofore organized in this country will dwindle into insignifi-

A dozen eastern financiers, headed by the Standard Oil interests, with their unlimited wealth, expect to control the entire railroad system in the country and prevent competition among the various roads.

The plan is to divde the railroads of the country into a few groups or systems, each one of which is to own a substantial interest in the stocks and urities of every other big group or system, and all to have representation ch other's board of directors.

### Will Hold 160,000 Miles of Road.

boards of the various roads, will control, from present appearances, over of railroads, including every important trunk line in the country, representing a capitalization of about \$8,000,000,000 in stocks and bonds

They will see to it that the roads are managed as economically as possible and the rates kept to as high a figure as the traffic will bear in order to secure all the revenue necessary to pay good dividends on the enormous capitalization.

The recouping of systems, which has been going on for some time, has not yet been completed, but from present indications the western roads will be divided into about six systems, the eastern into three or four, with the southern and New England lines forming a separate system each.

### Arrangement of Groups.

The western systems or groups prob-

Stva: Mileage and debts.  Harri: 'reind': L C. 22.50 \$1,234.000,000 Gondi Alag Wabash 14,700 \$67,000,000 Hill, technique Surington. 19,700 764,000,000 R. Island-Frisco (Moores': 19,407 755,000,000
Goeld Ming Wabash 14,700 647,000,000 Hill, including Burlington 19,700 764,000,000 B. Island-Frisco (Moores') 19,407 765,000,000
Hill, including Burlington. 19.700 764,000,000 E. Island-Frisco (Moores'). 19.407 765,000,000
B. Island-Prisco (Moores') 19,407 765,000,000
Sante Fe and allied lines. 8,733 475,000,000
Bockefeller, M. & St. P., etc.11.265 610,000,000

....96,104 \$4,495,000,000 The eastern systems probably will be

Systems		Stocks, bonds and debts.
Vanderbilts	20,403	\$1,147,500,000
Pennsylvania		1,442,000,000
Erie, Pere Marq., C. H.	& D. 4,952	474,000,000
	48 800	#2 OH2 FOO OOO

The southern railroads are all controlled by J. P. Morgan, except the Illies Central, which is classed with the Harriman system. The mileage of Morgan's southern railroad system is 18,879 miles, with a capitalization of 8297, 500,000.

### New England Group Forming.

The New England railroad system has t get taken definite shape, but judgfrom the late absorption of the New or Ontario and Western by the New Park, New Haven and Hartford railroad latter probably will expand into the New England system.

Betford without the New York, On. Pacific. Through the acquisition of the tario and Western is 2,038, and its cap-italization \$107,302,583. The Ontario Central, and Western Maryland, with and Western, which it has absorbed, has the construction of some new mile-a, mileage of 481 and a capitalization of age, the eastern terminus of the Gould

The Vanderbilt interests have a considerable mileage in New England, quisition of the Denver and Rio Grande derbilt system. The Grand Trunk and Canadian Pacific railways, which are in-

atter two roads will probably be held in line by strong traffic agree- interested, and which is expected to fur- and not far behind Mr. Rocsevelt, It its with the big American systems.

## Some Independent Lines.

Of course there are still a number of American lines, like the Chicago Great and Western, Lehigh Valley, Denver and Stock (paid up. \$1. -2,000) ..... \$ 50.000,000 Bonds (thirty-year, 5 per cent) ... \$6.000,000 Northwestern, and others, that still maintain an independent position, but it is only a question of a short time when they, too, will be swallowed up

Lake railroad, built during the last four ure in the railroad situation. The pres years by Senator Clark, has practically ent management of this system, which and to furnish an outlet for inde- After thoroughly examining the affairs

Under this rather startling heading tions of the Oregon Short Line, which it tious plan of expansion was began the Chicago Daily Tribune, a Roosevelt paralleled have been merged with it. During 1902 the Choctaw, Oklahoma and Status of the Alton.

> Although the Moore brothers and their allies at present hold a majority of the St. Louis, Kansas City and Gulf. the stock of the Chicago and Alton, the and a number of small railroad properroad may still be classed as a Harriman ties were acquired. property, as Mr. Harriman continues to direct its management and has a majority of its board of directors.

It is not thought that the Rock Island interests bought Alton as a permanent investment

The Illinois Central, although not closely affiliated with any of the big syndicates, is put in the Harriman column, as Mr. Harriman is not only a director but a member of the executive committee of the company. The Illinois Central has a mileage of 4,284 and curities" scheme, has received a fresh connects with the Union Pacific at Omaha and the Southern Pacific at New time railroad competition was so strong Orleans, and has close traffic arrange. that it was impossible to secure the with both of these Harriman

Another line which may properly be called a Harriman line is the Kansas City, Pittsburg and Gulf. Harriman has a large interest in this road and is one of its directors. The road runs from of dividends. They appealed to J. Pier-Kansas City to Port Arthur, Tex., with branches to Fort Smith, Ark., and Lake The dozen financiers, all represented Charles, La. It has a mileage of 850 and is valuable as a gulf outlet.

### Harriman Owns Steamships.

Besides the vast system of railross controlled by the Harriman interesta their ownership of steamship lines is no less important. The Pacific Mail Steam ship company, of which E. H. Harrima is the president, is the leading steamship line between New York and San Fran cisco and from San Francisco to China and Japan.

The Morore line of steemers is son trolled entirely by the Harriman interests. They run from New York to New Orleans and Galveston and connect with the Southern Pacific roads. A large part of the merchandise traffic between New York and San Francisco is handled by the Morgan line of steamers via New Orleans and El Paso, over what is known as the Southern Pacific "Sunset Route.

## Development of Gould System.

The developments among the Gould properties during the last two years ave attracted wide attention. The entrance of the Wabash into Pittsburg and the purchase of the West Virginia Central and Western Maryland, whereby it secured an entrance into Baltim and obtained an Sutlet to the Atlantic seaboard, at one time threatened a serious fight between Gould and the Pennsvlvania interests.

The relations between them became so strained that the Pennsylvania refused to permit the Western Union Telegraph company, one of the Gould properties, to continue to do business over the Pennsylvania right of way.

While the relations between the Penn sylvania and the Gould interests continue strained, it is generally believed that their difficulties will soon be patched up and both these big interests

### work together in harmony. Plans Transcontinental Line

The plans of the Gould interests known to be most ambitious. It struct or establish a transcontinental The mileage of the New Haven and line stretching from the Atlantic to the

The rapid expansion of the mileage by the large systems.

The San Pedro, Los Angeles and Salt ing the last two years has been a feata Harriman line. Senator Clark, controls almost unlimited financial reintended to make his road a com-for to Harriman's Oregon Short Island in 1901.

t lines from Salt Lake City to of the company William H. Moore,

Gulf, the Chectaw and Northern, the Burlington, Cedar Rapids and Northern,

About the same time the Moore brothers and Leeds and Reid, by joining hands with B. F. Yoakum, secured con trol of the Prisco system. A year ago this company acquired the Chicago and Eastern Plinois railroad. Through these acquisitions the Rock Island-Frisco system has become one of the most extensive and important in the country.

Gentlemen's Agreement. The community of interest plan which, owing to the collapse of the "se impetus, dates back to 1888. At that maintenance of paying rates. Railroad wars were of frequent occurrence and even the presidents of the various roads were powerless to prevent it. The eastern capitalists interested in the roads be came restless over the continued passing pont Morgan, then the most powerful

nancier in the country, to come to their rescue, and the far famed meeting of the heads of the big banking firms in New York and the presidents of the principal roads in the country on board Morgan's yacht in New York was held as the re-

### Morgan Long the Dictator.

From this time on until about two ears ago J. Pierpont Morgan was the United States. Under his leadership rate wars became less frequent and when any did occur they were speedily settled through the intervention of the big bankers and financial interests in New York: Construction of new lines by inde pendent companies was absolutely pre ented, and, while in 1888 there were far nore railroads in existence than were needed there are today not nearly enough east of Chicago and St. Louis to handle adequately the continually expanding traffie.

### Standard Oil Control.

Nearly all the changes thus far made in the regrouping of the western and eastern railroad systems suggest Standard Oil control of railroads to an extent that no other single interest has ever thought of undertaking before. Changes the directories of the various trunk railroads are being watched with great interest because it is believed they foreshadow the complete ascendancy of the portant railroad systems of the country and the elimination, to a great extent, of the power heretofore wielded by J. erpont Morgan.

Within the last two or three years the Rockefeller interests have obtained a foot-hold in the New York Central New Haven and Hartford, Chicago and Northwestern, and Union Pacific.

The Moore brothers in their Rock Island deals are said to be sided by the Rockefellers. The Standard Oil inter ests control the Chicago, Milwaukee and St. Paul and Missouri, Kansas and Texas. They are heavily in Gould's Missouri Pacific and Wabash. They are also shares of Atchison, Topeka and Santa Fe stock from Kuhn, Loeb & Co.

Disclaimer of Pockefellers

The Rockefellers disclaim any inten

party candidate ever received with the exception of the million votes cast for General Weaver in 1892.—Indianapolis News.

Every reader of the Appeal is personally interested in the proposition of the pr

finish.

FEAR SOCIALISTS IN WISCONSIN.

the LaFollette, Crowd of Politicians Excited Over the Appearance of So-cialists in the Legislature.

A special dispatch from Madison Wis., to the Milwaukee Daily New gives an indication of the power which a kandful of Socialists in an old party egislature can wield. "Fear" is word which expresses the state of of the bogus reform party of LaFollette When the people have a chance to measure up side by side the patchwork of the old party politician with the revelution ary and radical legislation proposed by Socialists there can be but one result the speedy overthrow of the LaFollette idea, which is nothing more or less than Rooseveltism thinly veneered. The dispatch is as follows: Madison, Wis., Nov. 14.-The La

Follette leaders here are not overjoyed because there will be some Social De cratic members in the coming legisla ture. The vote of the Social Democrati in Milwaukee, and, in fact, in all parts of the state, has taught the LaFollette politicians that the Secial Democratic party cannot be manipulated for La-Follette purposes, but that instead the Social Democrate intend to keep a uniform line-up as Social Democrats and not to be wooed on any lines to suit La Follette purposes. In this proposition the LaFollette leaders see breaker ahead for the administration in the con ing legislature. There is no doubt th LaFollette people made great attempts to capture Social Democratic votes in Milwaukee for the LaFollette state ticket. The results from Milwauke show, however, that the Social Demo crats kept to their original intention and voted their own party ticket

This fact has been a powerful inci dent to show the LaFollette people that even the governor cannot break into the Social Democratic ranks. There is no doubt that Governor LaFollette made speeches in the outlying wards of the city of Milwaukee for this especial purcose, and the fact that his vote in thes wards showed no gains from the Social Democratic ranks has been a great disappointment to the governor. The breakers which the LaFollette people anticipate for their cause in the legislature this winter lie in the fact that they fear bills will be introduced by the Social Democratic members of the legislature which will be deemed radical by the country members of the LaFoliette following and will be voted down by them. The killing of these bills will, it is feared by the LaFol'ette chiefs, hurt the LaFollette cause in city constituencies, where they know full well the advanced ideas of the Social Democrats are popular and are considered matters on which legislation should be

LaFollette column are essentially republicans in their ideas in regard to why not?"

"But, surely I cannot do such a thing,"

"But, surely I cannot do such a thing,"

"But, surely I cannot do such a thing," probably, for all measures demanded by the LaFollette "machine," they do this because they have been educated to these "reforms" by the governor himself. Even Governor LaFollette thoroughly appreciates this fact, as in one speeches in Milwankee he declared that the reason a demand for a freight rate commission was not placed in the Wisconsin platform of 1902 of

too radical. Now legislation looking toward public ownership of public utilities will un-doubtedly be pressed by the Social Dem-tell him (above the regulation age) ocrats before the coming legislature. and your brother, the damned boy-yesterday he did everything wrong again Democrats consider necessary if any real reform is to be accomplished. The LaFollette following in the legislature ment—she had become deathly pale, and her head sank to her broast. will in great part not be friendly to such legislation. Some members may, but the great bulk of the LaFollette legis-

The Rockefellers disclaim any intention of some new miletage, the eastern terminus of the Gould system practically has been moved to the Atlantic seaboard. Through the sequisition of the Denver and Rio Grande and the Rio Grande western have been and the Rio Grande western have been and the Rio Grande Western have been made lately for the construction of a new road, to be known as the Western Pacific, in which the Goulds are largely interested, and which is expected to furnish them with the desired outlet from Salt Lake City to San Francisco.

The Western Pacific, if carried to complete the Rio Goulds are largely interested, and which is expected to turnish them with the desired outlet from Salt Lake City to San Francisco.

The Western Pacific, if carried to complete the Rio Goulds are largely interested, and which is expected to the Southern Pacific as a trunk line to the Southern Pacific as a trunk line to the Southern Pacific osast. The capitalization of the Southern Pacific osast. The capitalization of the Western Bacific, if carried to complete the Rio Goulds are largely interested, and which is expected to turnish them with the desired outlet from Salt Lake City to San Francisco.

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The Western Pacific, if carried to complete the Rio Goulds are largely interested, and which is expected to turnish them with the desired outlet from Salt Lake City to San Francisco.

The Rio Grande Western Rio Goulds are largely interested, and which is expected to turnish them with the Louis, Pacific coast. The capitalization of the Wisconsin and 22,000 in Oregon. It is legislature and the attitude which the

sonally interested in the proposition of the First National Co-operative Sowill undoubtedly be repeated before the the Social Democratic minority in the Milwaukee common council has shown will undoubtedly be repeated before the legislature. The Social Democrats will place measures before the legislature on which the members will have to go on record, and the record may prove as entertaining history to the LaFollette The National Co-operative Society. Their prospectus is published in full in this issue. Read it from start to finish.

"Safe investments" for the people, thinks Mr. Parry, will do much to record, and the record may prove as entertaining history to the LaFollette The most of us are not bothering so Star. ciety. Their prospectus is published in full in this issue. Read it from start to

stump in the past compaign in regard to members who had voted against bills whose passage he considered of inte to the public

The fact also that the Social Demo crats have members in both lower and upper houses of the legislature will give that party a chance to present duplicate bills in both houses on the subjects in which they are interested, and thus give a chance for the obtaining of records on the members of both houses on the bills. In fact, the Social Demo cratic membership of the legislature, although small, is undoubtedly of a character which can and will be of immense value to that party, and the work of the Social Democratic members of the legislature on all questions will undoubtedly be watched with a great deal of interest. In fact, from present indications, one of the strongest element for good in the coming legislature will be the Social Democratic minority.

### THE RAPE OF YOUR DAUGHTER.

The boss sat lazily in his chair and called out the girls singly. Condes ingly he pushed them the money, their meagre wage, which was wrapped in a small paper. At the same time he critically examined their tall forms with the glances of an expert. But none seemed to suit him today. Haggard forms and sharp faces upon which the day's dust seemed to lie, appeared before him; fatigue tormented human beings, whom the stiffing factory air had

robbed of all charm, all freshness. Sullenly he hurried with the paying. "Ah, finally the last one-Schey!" ha called aloud, "Frieda Schey!-ah, that

is something—a new one."
A tall form, a clear face, fresh as an apple blessom, blood-red lips, light locks on her forehead and a heart—a heart. His hand quivered lightly as he pushed her the money. "How old are you then?" he asked at the same time, assumed in-

difference in his tone.

"Next month I'll be seventeen," she

count of the sick benefit fund. Freida turned around to go.
"Wait a mainute."

She looked somewhat surprised at the for her outside.

or her outside.

"Schey—Schey—don't we have some
me else here," continued the young man;
who is that there in the packing room "Yes' 'tis my father," the girl said

quickly:

"Quite right; and the boy, that Fredthat perhaps is your brother?"

"Yes."

A pause ensued. Something fearful seemed to pass thro' the room, inexpressive—and now the young man leaned forward a little and said in a low, uneven voice: "Would you not come to even voice: "Would you not come to my residence this evening—now, what time 'wod it suit me best—at nine—

The girl started-she had unders A second she stood helpless, speechless— then she stammered painfully. "But, Mr. Reis, I cannot do that! No,

no, you cannot expect that from me "So-o-o-o," interrupted the boss in

now whispered Frieds, as if to herself, "no, no—I must not."

A blush rose to her face and her checks

burned.

"Very well, then let it go."

The master rose from his easy chair and said this with cold brutality.

Frieda looked at the floor. Confused tho'ts fluttered in her head—but the voice of her master quickly aroused her.

"Ave, aye," he said, "what I wanted to add—how old is your father?"

in the Wisconsin platform of 1902 of Frieds drew a long breath; she felt the republican party was that it was herself already half relieved. "In No-feared such a plank might be ensidered vember he will be fifty-two," she said

quickly.

"Aha!" and an unconcealed titter of triumph broke forth out of this exclama-

in this city.

d to furnish an outlet for indelines from Salt Lake City to
of the company William H. Moore,
geles and San Pedro harbor, has
lay a half interest in the propaly a half interest in the propaly a half interest, and porstock and almost immediately an ambibit to do with it.

After thoroughly examining the affairs
which the mempers will have to go on
thinks Mr. Parry, will do much to
record, and the record may prove as
stem the rising tide of Socialism.
The most of us are not bothering so
much about safe investments as we
list which the governor read from the lart of the respublican party.—

Lanting, Mick—Socialism which the governor read from the lart of the respublican party.—

Lanting, Mick—Socialism which the governor read from the lart of the respublican party.—

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Lanting, Mick—Socialism which the governor read from the lart of the respublican party.—

Lanting the affairs

the respublican party.—

Star.

## **ELECTION RETURNS**

TENNESSEY

Socialist Vote Cabin Creek Masen Mareball Cou

cial way.

The advantages of desiing the First National Co-speraticiety are the low prices for grade merchandise, and the f fact that the profits on the shareholders are returned to the the shape of dividends,

They ask you to become a partn in their business and share in the material benefits to be derived from material benefits to be derived from an application of the co-operative principle in buying the necessaries of life. Several members of the Appeal office family have become shareholders and are figuring on making their wages go a little farther this year than they did last by the saving offered by the Cash Buyers' Union, First National Co-operative Society.

F. D. W.

"Lucky Bob" Womack, the man discovered the Cripple Creek gold friet a few years ago, and added a 8000,000,000, not counting the are to the world's wealth, lies a helpauper in a sanitarium in Colesada Funny, isn't it, that mes who never Cripple Creek, but who live in Lorand other scaperts should be enjoy the wealth discovered by the help paralytic. That's the way of the

most extensive users of advertising space in the Appeal has been the Cash Buyers' Union, First National Co-operative Society, of Chicago, Ill

A great many have made inquiry of the Appeal, asking if we regarded this concern as entitled to the confidence of our readers. With the view of making a careful investigation into the methods and standing of the Cash Buyers' Union I went Chicago last week and visited large establishment at 158 West

CO-OPERATIVE MERCEANDISING

During the past year one of the

Buren street. Mr. Kahn, the dent, went over the details of First National Co-operat and satisfied me that purely commercial en conducted under the its stock offers a safe i its methods of doing tainly offer advantage.

buying public not to be secured through any other one of the great mail order department stores. Mr. Kahn is a pleasant gentleman

an enthusiast on the proposition of co-operative merchandising, and feels confident that this method of doing business will supercede the present plan, where all the advantages go to the few stockholders back of the enterprise. The stockholders in the First National Co-operative Society number over ten thousand Besides the dividends, which it guarantees to pay and which it has paid, stockholders have the advantage of a further 5 per cent discount from the net catalogue prices, which are lower in many instances than the prices offered by other mail order houses in Chicago, and from 25 to 50 per cent lower than can be found in the ordinary retail stores. In other words, the customers of the Cash Buyers' Union, First National Co-operative Society, find their pur-chasing power increased from 10 to 25 per cent, which, in these days of high prices and republican prosperity, is certainly an inducement that will appeal to the average So-cialist who wishes to husband his resources in order to push the work of

propagande: In this issue of the Appeal will be found a complete prospectus of this co-operative merchandising con-cern, and I commend it to the care ful consideration of Appeal readers
A little over a year age Mr. Kahr
president of the Cash Buyers' Union

First National Co-operative Societ brought to our attention his proje of a co-operative institution the would not be hampered by the restrictions of any religious creed political party or fraternal doctrine, and based purely upon the platform of returning to the purchaser the greatest amount value for his money possible under the existing system. I confess that I took but little interest in the enterprise, setting it down as another Vrooman venture. However, its my curiosity and later led to my in vestigation. This leads me to recon mend to Appeal readers that they ge in touch with the Cash Buyers Union, First National Co-operativ Society and make a careful atu of its methods and the advan which it offers in a purely co

Great is the earth, and the way

came what it is;
Do you imagine it is stopped at this, increase shandowed?
Understand then that it goes as far ward from this, as this is from times when it ley in the cover waters and gases, before man

## Deafness Can Be Cured.

With This Wonderful, Mysterious Power L Have Made People Deef for Years Hear the Tick of a Watch in a Few Minutes.

Send Me No Money-Simply Write Me About Your Case and I Send You Secret by Return Mail Ab-









GB! 161 Stay Well

"Santhe" Takes Away The Trouble
and Shets the Deer Against
lite Seturn—Six (6)
Bays Trial Free.

rings are poisoned -stream account of the stream account of the st



I Have Made the Most Marvelous Discovery for the Positive Cure of Dearness and Head Noises and I Give the Secret Free made at the recent election and congratulate ourselves upon the victory, but the best indication of the growth made and its effect upon the social fabric colines from the opposition. D. M. Parry, the fresident of the National Manufacturers' association, an avowed opponent of Socialism, in a recent issue of the Indianapolis News, analyzes the vote at the recent election from the view-point of the small capitalist.

He strikes the key-note of the steady development of the mevement, when he says: "Once a man is thoroughly a Socialist, it is difficult to convince him that he is wrong. Therefore, I am in-

Conditions in Campaign.

Thave said that the conditions in this campaign were particularly favorable to the making of Socialists. Although, by mure or less general consent, the labor question was kept out of the campaign, yet there was no issue in which the yoters were more interested. It seems that there was hardly a caudidate in the country who did not have a genuine case of shivers whenever he was suddenly called upon to give some form of expression on the subject of labor. The all-importance of the labor problem received strong lestimony in the general desire of the politicians to swale and shun it. At the same time the long series of strikes of the last several years was said being continued

ECHOES OF THE ELECTION.

Wheatland, Pa., was carried by Debs, he vote being: Socialist, 75; republican 61: democrats, 31.

At Youngstown, Q. Socialists beat the democrats in six precincts.

In Kootensi county, Idaho, eight pre-cincts out of 43 give Debs 174; same precincts in 1002 polled 35 for the So-cialist state ticket.

Moline, Ill., gave Debs 1,233 as against 131 in 1900. Comrade Gibson writes:

"I believe Moline will make best showing of any city in the U. S." Rather ing of any city in the U. S." Rather looks as though he was right.

Nine Socialist votes were cast at Auburn, Wash. This is the place where a Socialist speaker was run out with eggs, somewhat ancient, about a year ago.

At Rock Island, Iil, the Socialists colled 18 per cent of the total vote of

The returns from Delamar, Nevada, are encouraging. Socialists, 28; demo-erats, 29; republicans, 51. In Milwaukee, a city that has had a democratic mayor for years, Debs got more votes than Parker.

In most Florida precinets where So-cialist votes were cast they beat the republican ticket.

Santa Cruz county, Cal., polled 1,000
as against 127 last election. Will hold
jollification meeting at Farmers' Union
Hall, November 30th, to organize for
the state of the st

victory. Socialists elect one constable at Logan,

Socialists elected one justice of the peace in Green, Clay county, Kansas, against a republican-democratic-populist combination.

Comrade A. J. Jowther, Akron, O. 1874
writes: "You wrote me to send you the
election returns from my precinct. We
1884
never had any votes in this precinct be1887
fore, but you said I must report, so I
1880
and a few other comrades went to work,
declaring we would beat the democrats,
and here is the result: Precinct D,
Ward 7: republican, 241: Socialists, 78.
democrats, 73. How's that for work!

Are, you satisfied:" (Hit us some
more.—Ed.)

Lakeside, Cal. Socialista, 18; demo-crats, 13; republicans, 26. Louisiana seems to have polled 800

In San Diego county, Cal., the Socialists heat the democrats by 13 votes. The vote was as follows: Roosevelt, 3,794; Parker, 1,187; Debs. 1,200; Swallow, 119. In 1900 Debs received 289.

At Two Harbors, Minn., Socialists elected their candidate for coroner by 143 majority.

Newark, N. J., makes a great showing. With one district each in the Fifth, Sixth, Ninth, Fourteenth and Fifteenth Wards missing, the vote for Debs was 2,040, as against 698 in 1900 and 992 in

Onk Grove precinct, San Diego, Calif, cakt seven out of mine votes. Pretty fear unafilmous.

"Once a man is thoroughly a Socialist, it is difficult to convince him that he is wrong. Therefore, I am inclined to think that Socialist strength once developed is apt to be I ach more permanent and less susceptible to political argument than the populist of other third party movements which have become familiar."

The Industrial Problem.

The Industrial Problem.

"It begins to appear inevitable that the industrial problem will enter the political arena and cause a division of parties along the lines of conservatism and radicalism. Certainly a great educational work lies before the country.

ountry.
"The country must be shown that the

VOTE OF THE WORLD. AUSTRALIA 1 ....

GREAT - BRITAIN

formation of corporations is along the lines of evolution and that this tendency toward the consolidation of wealth can not be checked without injury to every man, woman and child in the country. No doubt great evils have developed with the consolidation of capital, but these avils are all susceptible of correction. They can not be corrected, however, by blind efforts to smash the trusts and to destroy the concentration of capital. It believe that one of the greatest evils in connection with corporations is the inability of men with small means to make investments in the great industries and at the same time feel that their interests are reasonably safe. The larger part of the money and wealth of the country is still owned (!—Ed. Appeal) by the masses of the people, but instead of placing this money directly into stocks and bonds of corporations, they put it into savings and other banks from whence it is afterward borrowed to a large extent by the big corporations. Thus we find that while indirectly the carnings of the people are

teason, Girard, Kansas.

view point of the small capitalist.

He strikes the kynote of the steady development of the more control of the more men, when he again. Once of the property of the strikes the kynote of the strikes the kynote of the strikes the kynote of the more many habor that he is wrong. Therefore, I am in unions lost, and it was forcibly impresed upon many labor that an interest that he part that he is succeptible to political arguments which have become familiar to require the part of the strikes and the succeptible to political arguments which have become familiar to come developed is spit to be much more permanent and less susceptible to political arguments which have become familiar to the strike party of the serial of the strike the strike the party of the serial to the strike the strike the strike the serial to the strike that the strike th

had a Socialist vote until November 8, when 10 votes were polled for Social-ism out of a total of 37, beating the democrats by three votes. up to its name in these closing re-marks landing the fact that the women of the "smart set" in New York each spend an average of \$50,000 a year on Pasadena, Cal., Socialists prin 500 per cent, heating democrats and being second partys. Polled 629 votes.

Comrade John Elder, of Cottonwood, Calif., says: "Wherever the Appeal has been well circulated and read we find plenty of Socialists."

The average editor has read only the foolish literature—and he writes foolish stuff with all the assurance of being an oracle. I can give the other side, not so well as John Ruskin, the eminent philasepher and philanthropist, so will set Ruskin reply in his own words, quoted from "A Joy Forever," page 170;

DENMARK

DENMARK

Thus, for instance: if you are a young hot, and employ a certain number of sampstresses for a given time.

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1 "Thus, for instance: if you are a young indy, and employ a certain num.

your little brothers need clothes, but you shall work at the patterns and petals' sick friend needs clothes, but you shall make none for her: you yourself will soon need another, and a warmer dress; but you shall make none for yourself. You shall make nothing but lace and roses for me; for this fornight to come, you shall work at the patterns and peals, and then I will crush and consume them you shall work at the patterns and peals, and then I will crush and consume them away in an hour. You will perhaps answer—It may not be particularly benevolent to do this, and we won't call it so; but at any rate we do no wrong in taking their labour when we pay them their wages: If we pay for their work we have a right to it. No;—a thousand times no. The labour which you have paid for, does indeed become, by the act of purchase, your own labour: you have bought the hands and the time of those workers; they are, by right and justice, your own hands, your own time. But, have you a right to spend your own time, but have you a right to spend your own time, to work with your own hands, only for your own advantage—much more, when, by purchase, you have invested your own person with the strength of others? You may, indeed, to a certain extent, use their labour for your delight; remember, I am making no general assertions against splender of dress, or pomp of accessories of life; on the contrary, there are many reasons for thinking that we do not at present attach enough importance to beautiful dress, as one of there are many reasons for thinking that we do not at present attach enough importance to beautiful dress, as one of the means of influencing general taste and character. But I do say, that you must weigh the value of what you ask these workers to produce for you in its own distinct balance; that on its own worthiness or desirableness rests the question of your kindness, and not merely on the fact of your having employed neople in producing it, and I say further, that as long as there are cold and nakeliness in the land around you, so long there can be no question at all but that splendour of dress is a crime. In due time, when we have nothing better to set people to work at, it may be signed. better to set people to work at, it may be right to let them make lace and better to set people to work at, it may be right to let them make lace and cut jewels; but, as long as there are any who have no blankets for their beds, and no rags for their bodies, so long it is blanket-making and tailoring we must set people to work at-not lace.

"And it would be strange, if at any great assembly which, while it dazzied the young and the thoughtless, beguiled the gentler hearts that beat beneath the embroidery, with a placid sensation of luxurious benevolence—as if by all that they wore in waywardness of beauty, comfort had been first given to the distressed, and aid to the indigent; it would be strange, I say, if, for a moment, the spirits of Truth and of Terror, which walk invisibly among the masques of the earth, would lift the dimness from our erring thoughts, and show us how—inasmuch as the sums exhausted for that magnificence would have given back the failing breath to many an unsheltered outcast on moor "And it would be strange, if at any Tribute to Debs.

"The great personal magnetism of Mr. Debs also counted much in the large vote polled for him. As a labor leader he has kept himself clean and above suspicion in every way. While I cannot approve of the mcchods used by him in the railroad strike, yet all fairminded men must admit that he has much ability and force of character. Naturally, such a man is bound to have a large following."

ABSURD REASONING.

The Kansas City Truth does not live my to lits name in these closing remarks handing the fact that the women of the "smart set" in New York cash of the smart set in the se

Concord, N. H.-Socialist 81 votes.



READ THIS ONE.

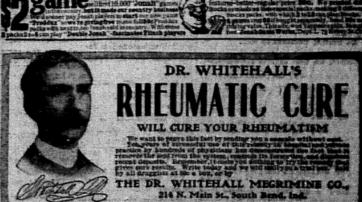
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1

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P. J. MERRIAM, Gen. Mgr.

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e side have been robbed year after year, anises, while to any longer, course and residicine weaders premising to must cure—or return the money. The purpose of supplying preparations that help, Napure cure, and the services of the set akilled Physicians, Specialists and Chemite aid these preparations, we have intorested.

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we have thousands of responsible stock-s all over the U.S. and Canada. are the largest Medical Company in the

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Nutriols and Nature are invincible conquering of disease.

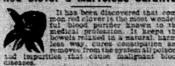
They destroy the garms, all the pratem with surven—life—make led Blood Copuncies, which is LIGHTD FLEAM LIGHTD BONE LIGHTD NUTRY EXCEPT LIGHTD BYAIN. Nature from this material makes the body "new all order."

We have caused thousands of "incurable" cases. We are the cally company in the world fully suppose to cure wary curable disease.

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Any person parchaning a box of NUTRIOLA—it days treatment—is cutilled to the services of this Staff.

We are treating thousands by mail.



### JUST A STOP TO TAKE BREATH.

With the eyes of the world upo America, and ten million Socialists watching with bated breath the outwatching with bated breath the outcome of this vast struggle of American workingmen for their long deferred rights, what could be expected, but for us all, after four long years of the most vigorous kind of propagands work, to watch with interest intensified the result of this work, which was destined to demonstrate to the world that the So cial Revolution was on in American in full force. Of course, it is generally supposed that during such suspense the subscription lists of Socialist publications must suffer, book orders must run low, and propagands warfare must lull. Nossane person would expect anything else than that the Appeal list must show a backward lurch during this momentous period, but in spite of this expected lull there were 7,761 substituted to 10 marks and the world subscription providing he is not already must show a backward lurch during state momentous period, but in spite of this expected lull there were 7,761 substitute of the part of the providing the paper. About 125 concretes the momentous period, but in spite of this expected lull there were 7,761 substitute of the part of the paper have now registered for a place in this concrete the paper have now registered for a place in this concrete the paper have now registered for a place in this concrete the paper have now registered for a place in this concrete the paper have now registered for a place in this concrete the money of socialisms are not coming in because providing the server of the big news now registered for a place in this concrete the momentum period, but this question of Socialisms week, etc. etc. The money to go and get them.

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Here's how we are able to do this.

### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* A GOLD MINE.

"American Pauperism" by Isador Ladoff, 230 pages, cloth bound, sells for 50 cents a copy and is a regular gold mine of information that should be in the hands of every comrade. Ladoff has a peculiar faculty of using statistics and investing them with a charm that inserests as well as instructs. It contains just the facts and figures you need in your work on the street, Absorb the contents of this little book and no old partyite can ever get the best of you in an argument.

follows:		
Agriculture	35,902.04	0 00
Army	77,070,10	0 8
Diplomatic and consular	2,020,10	9 65
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Navy	95,095,14	0 34
Pension	158,100,70	6 00
Postoffice	172,674.05	9 7
River and Harbor	3,000,00	0 0
Sundry civil	57,346,91	1 5
Urgent deficiency, 1904 and prior years	16,130,11	1 3
Deficiency, 1904 and prior years	10,671,72	2 5
Miscellaneous	1,000,00	0 0
Permanent annual appropriations	141,471,52	9 00
	SHEET CONTROL	2000
Grand total appropriations	781.574.62	9 51

## THE HEAVY ARTILLERY

Led by General Enthusiasm.

FOR A CO-OPERATIVE COMMONWEALTH

Halley, Idahe, Nov. 9.—Forty-one Socialist votes; Home two years ago. How's that? One of our meet influentist bankers and mining men said: "I will close down the "Miamin" and let her fill with water if men doo't vote the republican ticket. How's that in free America?—John Ben-bow.

this momentum period, but in spite of
this expected lull there were 7,761 subs
sent in during the week after election.
The sir is full of: "Where did they
you cannot get twenty yearly subs, when
tion of Socialism" etc., etc. The money
powers are disinterizated in the election
of Roosevell, but their main interest
lies in: "What can be done to suprement
this terrible merace, Socialism, which of
the rulers of the earth." The burle call
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United States,—Fraternally, F. W. Johos, Enterprise, I. T.

SOME CAPITALIST PARTY TACTICS.

Dour Commades: On the evening of Nov. 25 Commade Schwarts, of Allepheny, Pa. held a street meeting to the privileged class proceeded to break up the meeting. One, an aspirant for chatres risml honors on an old party ticket disputed the statement that under the Dick military bill the president could send the reserve militia, created by that bill, into any other state, and to keep the speaker from proving his statement kept interrupting him with insults and surs, assisted by the county detective, who stood back and barked like a dog—which be could do very naturally, as his nature resembles that animal degenerated to a low cir. The two of them drowned the speaker's voice and raised such a racket that the police officer ordered him to "quit and get down of that box." Comrade Schwartz asked if there was a borough ordinance prohibiting street speaking, and was assured that there was none. But the policeman said he had authority to stop any one who was inciting a riot. The speaker asked if he thought he was inciting a riot, and the policeman said. Those fellows over there are Enough said, get down—An Indignant Onlooker,

there was a borough ordinance prohibiting treet speaking, and was assured that there was none. But the policeman said he had authority to stop any one who was inciting a riot. The speaker asked if he though he was inciting a riot. The speaker asked if he though he was inciting a riot, and the policeman said. Those fellows over there are language and gratinds, but I rake off my had to get down.—An Indignant Onlooker had to get the speaker with the work of the homes of as many as possible of those works here this time out of 75. Just think of it: A town of 2,500 population. Sure to get this spleaker had to get the proposed when the constitution of Louisiana was formed to get the proposed of the process of disfranchising the nearo and the population of the purpose of disfranchising the nearo and the population of the purpose of disfranchising the nearo and the population of the purpose of disfranchising the nearo and the purpose "BY ORDER OF THE CZAR."

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Debs-Hanford Colored Posters.

Debs-Hanford Colored Posters.

We have a few hundred of these handsome posters left. They are beauties and
will make a handsome decoration for the
wall of any home. As a sourcentr of the
campaign there can be nothing more appropriate. While they last we will mail two
of them in a strong tube, prepaid, for only
10 cents. 'Nuff ced. If you want 'em
order 'em quick.

### The American Movement.

This is a short history of the American labor and Socialist movement, by Comrade Eugene V Debe. Debe knows what he is writing about and the pamphlet is a valuable addition to American labor literature. You'll like it. Send 5 cents for a copy.

### Books Worth While.

Books Worth While.

ORATORY: ITS REQUIREMENTS AND
ITS REWARDS, by John P. Altseld
Every Socialist preparing for public speaking should have and study this little book
Oratory is one of the fine aris that requires the application of certain principles
here made plain. Altseld was himself a
power on the platform and this book is the
result of his ripe and varied experience.
Cloth cover, postage prepaid, 50 cents.

WHAT HAPPENED TO DAN, by Kate Richards O'Hère. In this 64-page bookiet Mrs. O'Hare hands President Roosevelt the Socialist's answer to his 'race suic'de talk. It is full of good sense about home life and shows what Socialism will do for the home. Postpald, 25 cents.

Comrades: Please find enclosed \$1.00, etc. I sm in this struggle for a Co-operative Commonwealth for the freedom of the masses from the yoke of capitalism, for a government run in the interest of all the people, by the people and for the people. Tours for Socialism J. J. Jackson, Sebring, Q. the home. Postpald, 25 cents.

MASS AND CLASS, by W. J. Ghest.
This is the most valuable addition to
American Socialist literature in years. Before anyone can get risht in regard to the
questions affecting industry and working
people he must learn that the bread and
butter question is the foundation upon
which all civilization must stand. Writern
call this the economic interpretation of
history, but, stripped of elegant English,
it means the bread and butter question.
Mosts and Class tells momething about this
that is worth reading. It tells many things
about the conditions and development of
the working class that are indispensable
to a clear conception of scientific Socialism
Get this book if you possibly can and keep
it busy. 256 pages, cloth, postage prepaid,
\$1.25.

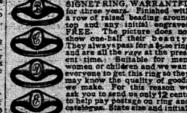
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FOR LADY OR GENT.



## ... The Strike Breaking Syndicate...

the Working Class.

For years the employed have been powerfully perfecting their oganization For years employers have been getting their own strength in hand. Long ago it seemed as if the lines were permacently drawn between the two, and that never a contest should come, developing into a strike, it would be only stion of whether employer or employed were in that particular instance

But the new idea is to hold men in hand ready to proceed to any part of the country and prepared to take the place of strikers in any line of work; not unskilled men, picked up at random, after a need has arisen, but men of ciency in the particular department work in which they are called to be ready; if builders or boilermakers are anted there must be builders and boilakers to the fill the gap; if a street railway line in any city finds itself minus its employes the strike-breaker is expected to see that new motormen and ctors materialize.

And all this is very different from efforts at strike-breaking which have obtained in the past; efforts made with the help of hastily gathered and unorganized men. For the very essence of the new movement is organization, and in the most recent developments the strike-breaker retains personal com-mand of his men and does not merely turn over so many hundreds of them

In the carrying out of his plans the strike-breaker depends upon the potency of two forces, one old and one new The new force, hitherto latent and uncted, has been discovered by himself, and the old force is one which is very old indeed, but which has never before been used with anything of system in such a connection.

It is within the last five years-it is practically within the past three years that the new system definitely began its development; it is very recontly that its strength has begun to be realized. nerly employment agencies were upon at random, and men were sought out in the highways and hedges, workers were published in distant cities As the new system develops such aids less and less be relied upon.

There are at least two strike-breaking reaus in New York that have adopted elaborate system of keeping en rolled a force who await a demand for heir services; there are two in Massa chusetts; there is at least one in Chi-

A New Captain in Industrial Warfare At the head of one of those in New York is a man who perceived a point in which the system could be importantly strengthened, and straightway set about

the strike-breaking force firmly his own centrol, instead of being content with furnishing a certain num-ber of men of a specified line of caps bility, and his example is sure to be fol-lowed, for it gives an element of censtrength which was hitherto

He not only retains command of his men, but assumes charge of matters of intence and daily management, and maelf the paymaster, thus bringing about an entire centralization of power his own case the strike-breaking efway men, but there is no doubt that ne, and the few others who are working nifar lines, will be ready to apintest developments of the new

hich their services are called for. A small number of men are held in under pay, constantly, and till a strike arises are utilized in genwork as private detectives or spies. and they make a nucleus around which proements can be swiftly gathered A few corporations have begun to pay siners to one or another of the strike-breaking managers, and this mewhat of constant expendisible and indeed expected. The of the men relied upon are scatthrough the country, and most m, at the time a summ re busied with other vocations.

nt Strength of the New Syste A recent happening in the city of New York was impressively illuminative in its exhibition of the present strength of the new system, which has already taken such swift root, and in its shad-owing forth of possible greater strength

on of the pr dissatisfaction with the soul

one line to stand together in regard to a realizing sense of the magnitude of the affairs of a line unopened. But their loss by cessation of work, and so strength was soon confronted with the putting to work of outside men

Silently into New York there an army of a thousand men, each one qualified to work on an electric road. They came singly or in pairs, they came without ostentation, without the ing of banners and the flourish of trum pets. And these men came prepared to hold in their hands an important factor in the comfort of hundreds of thousands of citizens for as many days as should | quarters.

They all reported to one man, and he like a general, saw to their organization and maintenance, their way of living their comings and goings. There were inner man; there were barbers for the outer. There were dormitories and cots. There was every preparation which could have been made for the maintenance of an actual army of that number of men.

It was known that at any hour th strike might be declared, and therefore it was arranged that on each of the ele vated trains there were to be at leas two men riding, unnoticed, as passen gers, who were ready to assume the positions of motorman and guard. At the dormitories the men were drilled in the calling of the stations, and they were also drilled in the more important matter of the system of signals. And thus the strike-breaker in charge of this little army was prepared to continue the operation of trains, no matter at what hour they might be deserted by the regular employes.

Nor was this all. There were prepara tions made for the aid of the possible injured, and there were lawyers retained, ready to proceed to the police courts, there to represent any of the strike-breaking force who might be arrested on whatever charge. Without this care the forces of the army might have been seriously depleted, especially if scenes of violence had occurred.

Now, it is probable that not every one of these details was part of the original plan of the leader. He must have adopted some suggestions made by the managers of the road. But he and other strike-breakers will doubtless make use of all of them, with new ideas additional, when the next case shall arise. As has been said, the whole thing has been a matter of development.

A system of spies is an important part of present-day strike-breaking. Cor. Muncle (Ind.) Star. porations admit, unreservedly, that they pay men whose business it is to join the labor organizations and keep in touch with all their proceedings, and in particular to give timely warning of any intended strike.

One large trust has for an important motto, "Avoid a strike if possible." Spies keep the managers of the mills informed; and in most cases, when a strike cannot otherwise be avoided, the mill where it is to occur is suddenly shut down, and the would-be-striker find themselves out of work without having had a chance to give voice to discontent or to formulate With so many mills under its control this corporation can do temporarily without the use of any one, for the to accept Socialism.

This was done in a Pennsylvania town the machinery was moved to other forts have thus far been applied solely cities, and not a wheel has since been their sin the direction of strikes of street railthan even the most successful of strikebreakers has either power or the desire to inflict.

The old-fashionel way of meeting a mills, or shut down the works, and then for both parties to do a minimum of negotiation and a maximum of waiting, till at length one side or the other working for today.

was tired and surrendered at more or less discretion.

But with the growth of business there The New Army, Thoroughly Organized, go little further than for the men of came to the operators of large concerns. Which Capitalism Is Playing Against one line to stand together in regard to a realizing sense of the magnitude of was attempted.

That there are always tens of thou sands out of work, or even hundreds ofthousands, was the mainstay of this system, and men were gathered from all quarters; and some years ago a feature which plays a prominent part in the most recent strike-breaking began to be observed-that of segregating the men and providing them with food and

But the present-day strike-breakers utilize a radically different principle in members of congress. These will be their disregard, so far as possible, of the officers, through which the whole men who are out of work, and their re- public will direct the energies of liance upon such as are somewhere employed. They know that many an inof his own; but when they need to refrom the idle. Anomalous though it lected by the workers directly under eems, they trust to men who are to them leave other employment. This feature clearly differentiates the strike-breaking bureau from the employment agency. As part of the new system, there are

corporations who have an understanding by which they are to aid one another with men in case of a strike. It has been said that they frankly lend, from one city to another, trusted employes who are entirely in the interests of the employers. This is strenuously denied by certain corporations that have been confronted with the charge; but it is a fact that although men are not actually lent, which would give great offense to the unions and needlessly aggravate ill-feeling, there is with some companies a system under which certain men may resign their places, for two weeks or i nonth at a time, and then-entirely by accident, of course—these men are soon working as strike-breaking em ployes in another city.

There are at least 15,000 men nov enrolled at the headquarters of the strike-beakers. One bureau alone makes claim to the names of more than that but rivals say that this must certainly be a permature estimate, as the system has not been in force sufficinetly long to gain so many men who can be soberly relied upon. However that may be, the system promises to expand rapidly, and any premature estimate of today is likely to seem very small a few years

To Protest Against Wrong Is Dangerous

The Socialist vote is a protest against existing conditions, against the rule of corporate power, against the control of legislation by means of money, against the defeat of the

contrary, it means danger.

The force back of every great change in the form of society has been necessity-the necessity of seeuring a living. It is this necessity that is today forcing the mass

The price of coal is still going up. Missouri went republican, you know, and it is only natural that the coal trust should reach out after didate, and if he again be elected he

is to do wrong.

The democrats do not seem to have enjoyed their ride on the political oggan slide.

## .Question Box..§

Will there be trades unions under

Under the democracy of Socialism is

pations will be necessary under Socialism. The workers will elect the foremen, superintendents and

production and distribution. It may be found impractical for the head dividual of most admirable character of an industry to send instructions may be out of work, and with no fault direct to each worker-but it could be delivered to the heads of departcruit hundreds they fear to recruit them ments, which heads have been se-

> Each worker will have a fuller individuality than at present, for he or she will have the benefit of all knowledge and it will be to the interest of their fellows to use that knowledge for their mutual benefit. Today the owners appoint the men who will best serve their interest, instead of the workers' interest. You will readily see by this that Socialism is directly in harmony with the spirit of trades unionism.

> By reason of the common ownership of the productive property used, no union could take advantage of a weaker one, if it desired, as such advantage could only be in the reward for service which would be a matter settled by all and not by any part of the industrial workers.

The photographing business would be conducted by the public, the same as any other, and the public would get service at the labor cost. public today employs photographers. This would not prevent individuals from making photographs, just as they do today, for their own pleasure, but as everyone could get work done at labor cost by the most skilled artists, with the best appliances, no other person could furnish it for less without losing money or time, and hence there would be no incentive for any one to go into the business for profit. Photographers would be public functionaries, receiving a salary from the public for services. The people would pay the public for such service, instead of paying the artist.

that the Socialists demand that a tories of the south toiling ten and law be enacted that on petition of twelve hours a day and whose averpeople in their attempts to right five or ten per cent of the voters any age life is less than ten years; when Chicago University make use of the wrongs by means of such legislatures and congresses as we elect. We should be less than sane were we to ignore these obvious facts.

The growth of Socialism means no good to the country. On the law shall not become a says, are tramps because someony of the country. On the operative. This is called the reference of the state of the distribution of wealth in the United States:

\*\*The growth of Socialism means no good to the country. On the law shall not become tramps—men who, as Jack London states of the state of the state of the state of the distribution of wealth in the United States:

\*\*The growth of Socialism means are good to the country. On the law shall not become tramps—men who, as Jack London states of the state of the state of the states of the for approval or disapproval. This because they do not own the jobs; is called the initiative. Another de-mand is that when an officer shall the language of the American street fail to meet the approval of his con-urchin, I say: stituents, on petition of some agreed per cent of the total vote for his removal, a new election to fill his place shall be called, and he may be a cantheir share of the promised pros- shall retain his place. This is called Under the present damnable system there are times when to do right the imperative mandate. This law is something of an epigrammatist, by a Socialist as is shown by the following: "When is to do wrong the country of t discomfiture of the corporations.

The imperative mandete is applied to all candidates who are nominated say that we are civilized." by the Socialists. They must de-

dissatisfied with their official acts It might be construed by a capitalist court, on appeal, that such officer should not be removed, or such resignation could be withdrawn, but the fact that it was held over men would have great influence. There can be

up, Mr. Ross, and explain to us American mothers why we must furnish victims for the privately owned railroads to grind up into profits So

that millionaire tramps and their women may wear diamonds, drink champagne and give dog parties; why we must furnish babies to slave in the factories and shops of the nation that the master class may revel in luxury in giving vent to their inherited brute instincts; why we must furnish slaves for the master class to send out on the field of battle to be shot at by the slaves of the master class of some other nation. Call it race suicide if you will, my dear professor, but in the name of American motherhood I defy you to give any good reason why the present race of

slaves should not commit race suieide. I am here to tell Dr. Ross that until the men of this nation get sense enough to emancipate

partment of Labor tells us that even in the most prosperous times there are a million and a half human beings in this country seeking jobs they never find; when there are 28,—they never find; when there are 28,—they stood for the abolition of homes or of the family.

\*\*Country Seeking Tobs the second seeking to the second seekin In answer to an inquiry from a they never find; when there are 28, comrade in Ivanhoe, Okla, will say 000 child slaves in the cotton fac-American railroads are turning out following table of the distribution dum. And that when the people must be tramps; when every day in petition for the submission of some the year hundreds starve and freeze law over a stated number of signa- in every large city of the land; when tures it shall be submitted to them thousands of men cannot get jobs Dr. Ross, go soak your head.

Mrs. Finnegan.

CIVILIZATION

on Transcript.

ent satisfaction of the people and we had to our credit only great artists, they treated us as barbarians;

Socialism is the only thing worth orking for today.

posit with the party secretary their Missouri went republican, but so resignation in blank, which can be far no change has been reported in filed any time the party shall be the price of mules.

CAPITAL PROVIDES A WIGE THANKSGIVING PRAST FOR LAND

## ...Socialism and the Home...

HE progress of human society has expressed itself in the origin and develop ment of various social institutions. By an institution is meant a customary or established course of social action. For instance, political institutions are the modes in which society is accustomed to act in the forms of gov-

Under the democracy of Socialism is it not necessary that each person should retain their individuality—therefore are not unionism and Socialism antagonistic?

If trades unions shall exist, what will prevent class legislation by the large unions against the small ones?

How would a photographer's husiness be conducted under Secialism:—An Inquirer, Granville, N. Y.

Organizations of the various occupations will be necessary under So.

four children. He emphasized his statement by saying that of the four sibility of altering social habits to meet new demands. In this principle of change statement by saying that of the four sibility of altering social habits to meet new demands. In this principle of change are probably would die early in life lay the strength of ancient Greek and Roman civilization. In its resistance to

and another be the victim of accident or go to war. Therefore, the average family would consist of two children to perpetuate the family name.

Had the doctor said that the average family would thus consist of two young slaves to perpetuate capitalism he would have been nearer the truth.

Dr. Ross assumes that it is necessary that one out of every four human beings brought into the world he murdered by capitalism. Stand up, Mr. Ross, and explain to us of the strength of ancient Greek and Roman civilization. In its resistance to change lies the weakness of modern China.

What, then, are some of these social institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are educational institutions? Most prominent after industrial and political are

sential nature and its function in social life.

Our purpose here is to discuss the family and home today, and the home and family under Socialism. We have had a fair example of the direction in which capitalism will turn a part of its strength in attempting to delay the coming of Socialism. Repeatedly the statement has been made from the capitalist platform Socialism. Repeatedly the statement has been made from the capitalist platform and press that Secialism stands for the destruction of the home and the family. For the past year editorials in Chicago papers have sought to poison the public mind in regard to Socialism, by making the charge that Socialists stand for the abolition of the home. In the cambaign closed last fall, in Massachusetts, this cry was constantly used by our opponents. The word home and family is sacred to every human being that capitalism has permitted to have a home or family, and if capitalism can but persuade the credulous that Socialism would undermine this institution, the new era, they believe, would be so much the further delayed. It has always been the policy of society, when a change is inevitable, to impute to the new social stage the evils of the present stage. It is capitalism that is destroying, debasing and perverting the family, this race-old institution, and it is Socialism that will again save it from its degradation.

ing, debasing and perverting the family, this race-old institution, and it is Socialism that will again save it from its degradation.

Look first at the condition of the homes that capitalism gives to the workers. The bird seeks a suitable sheltered place to build her nest, the insect even deposits its eggs where its young will have the most chance of life, but the great body of human workers are forced to rear their young in places and under conditions that mean that so per cent of all children born of the laboring class die before they reach the age of five years.

No one who has not lived in its midst can picture the "homes" of the 50.000 workers living "back of the stock yards" in Chicago. It is here that more health destroying conditions are gathered than in any other one spot in civilized nations. In every great industrial center great tenement districts house the men and women who produce the wealth of the world, dig in its mines, weave its cloth, guide its ships and furnish, not alone the brawn, but the brains, of society. Surely if Socialism can offer no different homes than these it would be a failure. It will at least assure to every child clean, wholesome conditions under which to live and get sense enough to emancipate themselves from industrial slavery that American women have something better to do than to furpish food for cannon and slaves for capitalism.

I say, Dr. Ross, stand up and explain to American mothers why there should be four children in every family when the United States department of Labor teils us that even partment had the more than to live and then be some conditions under which to live and grow to maturity. If it did no more it would have done much. But we claim for Socialism that it will at last make possible the permanence of the family life, will at last make possible the permanence of the family life, will at last make possible the permanence of the family life, will at last make possible the permanence of the family life, will at last make possible the permanence of the family life, will at last make possible the permanence of the family life, will at last make possible the permanence of the family life, will at last make possible the permanence of the

The professors of sociology in the

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The working class produces the -but another class possesses

The Japanese minister to France ment could not have been better put mistaken presump

Every reader of the Appeal is personally interested in the proposition of the First National Co-operative Society. Their prospectus is published in full in this issue. Read it from start to

The people must be their own Moses

## DON'T AMOUNT TO MUCH, EH? The idea that the Socialist party

The idea that the Socialist party will spring into a formidable position on the political stage and overshadow the democratic party is a great error. Socialism is a fungus growth, foreign to our native and most of our foreign population; it cannot thrive where the condition of the people is being constantly improved and the government popularized by a fuller and freer participation in its affairs by the masses. It has no foundation on which to build, wealth—but another class possesses it!

Germany's leading capitalist economic weekly, Platis, commenting on America's recent election, says:
"America's present presidential campaign is only a small contest of the moneyed interests about matters which concern them alone." Very good. Of course only the two old parties are referred to, and the statement could not have been better put by a Socialist.

pation in its affairs by the masses, has no foundation on which to buil for under our present form all power to wis with the people, or derived from them. To agitate for Socialism is to charge the popular will with being tyrant. Moreover, those who designst themselves as Socialists do not them selves know what they want. A had dozen cannot agree among themselves the prominent in this agitation are not responsible men; they are neither finding the prominent in this agitation are not responsible men; they are neither finding the prominent in this agitation are not responsible men; they are neither finding the prominent in this agitation are not responsible men; they are neither finding the prominent in this agitation are not responsible men; they are neither finding the prominent in this agitation are not responsible men; they are neither finding the prominent in the people of the prominent in the promi believe them, while, as a matter of they only listen and take the me of the rabid haranguers. Openly it to American ideals, and prating lack of patriotism, the Secialists' are naturally repellant to the American people.—The Stockton, Calif., Ew. Record.

Socialism is such an in thing that the Record need not wante words on it! Being so foreign to it? No, we don't know what we Funny what fools we are not to in the old parties and take the many of us could have without ing! We Socialists don't agree want the earth and the fullness for the working class. Oh, no! V for the working class, only for the purpose party editors a them None of us are resphosilers of the old pable! The eighty the dupes in the penal icountry show that the le! The eighty the the pauper institution



GE TRAVESCIVING DINNER FOR HIS FRIEND, CAPITAL



# Heed the Handwriting on the

CO-OPERATION spells the doom of all capitalistic monopolies.

CO-OPERATION is the principle which will deliver the producing classes of the country from the bondage of the competitive profit system. CO-OPERATION, wherever applied for the distribution of merchandise, has meant to the consumer savings in expenses and profits on the savings. CO-OPERATION doubles your purchasing power and doubles the money saved on your purchases if invested in a co-operative enterprise.

## inthusiastic Endorsements from Our Shareholders

nt on the dollar.
WILLIAM C. RITTER.

R. H. KNOWLES

sh the for buyers here. hat I will do all in my pow a, I remain.

loaking for for a long time, and would take some more shares, but I have not the money that the sould be some some some some shares mare of your stock for me, which I will pay for in a reasonable length of time. I was aftered some very promising stock in a gold mine some time ago, but I consider your proposition a better investment and also a note agreeable one.

lank filed out, for which send me cerAlso send catalogue and buying cards, if
for distribution, and any instruction you
misk I need to facilitate the work. I am
ovry I did not get this to you before Deiat. Please reserve sevum shares on thmit plan. I ordered a sewing machine last
IR is very satisfactory. I will use my
in soliciting orders for anything I can
fine our enterprise every success. I em.

Gentlemen:—Groceries ordered from you have been received. We are porfectly satisfied. Ou saving after paying freight was \$1.74.

Please send us a few buying cards (for distribution to my friends) as soon as you have

## AN OPEN LETTER TO THE 600,000 SOCIALIST VOTERS OF 1904.

Whatever may be thought of the truth or fallacy of the theories advanced by the Socialists, or of the wisdom or folly of their proposition, all thoughtful men agree that it can no longer be ignored.

From a vote of less than 100,000 in 1900 it has grown to a vote of 600,000-six times as great-in 1904.

It is, indeed, the handwriting on the wall. Socialists believe that all the forces of industrial evolution are working together toward the downfall of capitalism and the establishment of the CO-OPERATIVE COMMONWEALTH. They are satisfied, therefore, with apparently small immediate results. Heretofore, these results have been expressed in a growing sentiment only, but the greater

They are satisfied, therefore, with apparently small immediate results. Heretologe, these results have been expressed in a growing sentiment only, but the greater and faster growth of Socialism must come from a practical application of its principles.

As the tree is judged by its fruits, so must a theory be judged by its practical results.

As yet, Socialism is a theory only, and must remain a theory until its value can be demonstrated by practical application. This practical application must come in a small way at first; and, if successfully executed, will command respect and attention for greater things.

Six hundred thousand people have, at the polls, expressed their belief in Socialism, but, great as is this magnificent increase in the Socialistic vote, it is impotent and void of direct, practical accomplishments. Its strength and influence cannot be effectually felt until some actual demonstration has been made of what Socialism really is and really means.

Co-operation furnishes the stepping stone to this effective demonstration—and to the Co-operative Commonwealth eventually. Practical Co-operation, as it is to-day applied, accomplishes for a group of men what Socialism would accomplish for the nation.

A Co-operative enterprise of the people, for the people and by the people, is nothing but applied Socialism. One such enterprise, successfully conducted on a large scale furnishes the proof which every thinker demands of Socialism, i. e., proof that the theory can be put into practice; that Socialism can successfully accomplish and enforce public ownership of the means of production and distribution as against the competitive system of industry, which results in capitalism, private monopoly, class rule and class strife.

Socialists who honor their cause will honor, aid and support an institution which successfully applies and demonstrates the practicability of their principles. Sixteen months ago, fully alive to, and believing in the principles of, Co-operation, we organized the

## FIRST NATIONAL CO-OPERATIVE SOCIETY

of America, which, from its inception, has been a phenomenal success. Purchasing the Cash Buyers' Union, an old established business of twenty years' standing, with a list of over 500,000 customers scattered throughout the country, we organized a general-merchandise distributive business which sells

## EVERYTHING FROM A NEEDLE TO A THRESHING MACHINE

at prices lower than ever known before, with the people as owners, and returning to the people the profits of their business.

The organization of our society was not an experiment by any means, but was based upon the tremendously successful experience of French, German and particularly the English Co-operative societies. These societies in forty years enrolled over two million members. Their annual business reaches the enormous total of nearly \$500,000,000, the profits of which great business do not flow into the pockets of individual capitalists, but are returned to the members.

The popularity of our society was instantaneous; its growth surpassed that of any competitive enterprise ever launched and it was compelled to quintuple its space, merchandise stocks and employes in less than a year of practical operation. Its sales amount into the millions already and are destined within the next few years to reach a stupendous total not approachable by any private enterprise.



Every reader of the "Appeal to Reason" will recognize in our enterprise a practical and successful application of co-operative principles and a great and substantial stepping stone to the Co-operative Commonwealth. I invite all readers to Join us.

Juliuskalin

Patterned after the English system of co-operation (which is thoroughly explained, and the results of which are submitted in this prospectus) we have added important features which mean: (1) An operating capital belonging to the people and greater than that of all similar institutions. (2) A volume of sales far beyond the present record of the greatest mercantile institutions of the world. (3) Operating expenses greatly reduced below the present average. (4) A largely increased net profit on the investment—in consequence.

The five main questions in any commercial enterprise are these: (1) Line of business. (2) Capital. (3) Sales. (4) Expense. (5) Profits. If you will carefully follow and study our plan you will find that each of these requirements has never been as thoroughly met in any undertaking.

ls to "sell everything from a needle to a threshing machine every country on the globe. There is no limit either to the number of handled, nor the number of cutomers to whom to sell them.

The shares being held by the people and distributed among tens of thousands of small investors, our capital is larger than any man or set of men has ever been able to invest in a mercantile enterprise.

policy. The company shalls

We want every READER OF THE APPEAL TO REASON to become agents, but every MRS. MARY J. PARKER. | a sharebolder of the "Coah Buyers" Union," First Notional Co-Operative | the Society's use.

Society, of Chicago, Ill., the greatest co-operative store in the world. We want SMALL shareholders, but thousands of them, and everywhere. No more than 100 shares (\$1,000.00) can be owned by an individual, and we reserve the right to return your subscription and money after the amount of stack allotted to your county has been placed.

This means that you must act promptly, or your letter and remittance may be returned to you, thus depriving you of participation in this great actional momensel toward co-operative decling, in this great demonstration of the practicability of applied Socialism; delay may deprive you also of this most exceptional opportunity for a strictly high grade and immensely profitable investment—far better than a government bond, and as safe; better than your savings bank deposit; better than real estate, mortgages, stocks, bonds or any other flattering investment.

We have refused to accept \$250,000 offered by one single Chicago capitalist, who, like ourselves, is no strong a believer in the co-operative mail order business; so forcibly attracted by its wonderful earning power as demonstrated by famous national successes, that he would be thankful to be FERMITTED to invest his money in our shares.

We refused him because it is against the true principles of co-operation

In other words, we wont our shareholders to be active in and for the business—be owners, customers and salesmen—all in one.

As Owners: You will receive 7 per cent on your investment (this is guaranteed) and in addition a proportionate share of the profits, which are 10 per cent on the investment from the very start and may reach 50, 75 or 100 per cent annually, according to the amount of business secured.

On February 1st, 1904, the Society paid a

TEN PER CENT DIVIDEND

after having been in operation only six months—a result which was received with the warmest satisfaction by all the Society's members and considered a remarkable showing by co-operators everywhere.

On August 1st, 1903, we paid a second dividend at the rate of 10 per cent per annum. The next dividend is payable Feh. 1st, 1903.

As Customess: You have special privileges in purchasing and can buy (if you desire to patronize your own store, which is optional) of a special shareholder's discount from our regular low catalogue prices, which alone will save you more than your entire investment in a short time.

which alone will save you more than your entire investment in a short time.

As Co-Operators: If you influence orders for us you will receive the vast amount of money which would otherwise have to be spent in seiling expense—newspaper advertising and catalogues.

Every reader of the Appeal to Reason should become a co-operator, because co-operation stands for the very principles in which he believes.

THIS IS CO-OPERATION AT LAST—in the truest sense of the word—the people owning their own store—with a purchasing power greater, more stupendous than that of all the great department sigres of New York City and Chicago combined—a purchasing and distributing power which is driving price-points lower than ever before, reducing the cost of living and enabling the people in any part of the country to supply their needs—either direct, by well, or perhaps through local breach stores—at nearly half the price they are ordinarily obliged to pay.

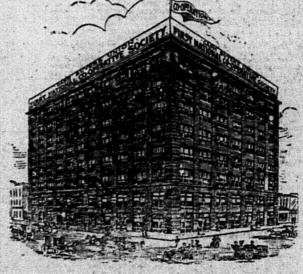
DETAILED PLAN OF CAPITALIZATION.

Sixteen months age we purchased the Cash Engers' Union, then

Sixteen months ago we purchased the Cash Buyers' Union, then one of the largest mail order houses in the country. This immense organization, with its successful record of nineteen years, was selected as the ideal basis for our plan to sell every conceivable article of merchandles at co-speciative prices. We re-chartered the Cash Buyers' Union under the name of

CASH BUYERS' UNION

## First National Co-operative Society A Return of More Than Thirty Times the Investment in Six Years.



of shares allotted to your county on the basis of population has been reached.

We will not accept total subscriptions to exceed \$150,000 a month, and reserve, until further notice, the right to return all money received, in excess, or apply it on the next month's allotment, if you prefer.

NET PROFITS.

Ten per cent on the investment right from the start is the most conservative estimate it is possible to make for a successful business established 20 years, which is not a next, supprous caterprise, but a business which already has over a million satisfied customers with whom it is now doing business every day and which sells everything from a secule to a threshing machine, reaching every part and point of the civilized world.

During its nineteen years of successful existence the Cash Busers' Union—the very business you buy into—has corned as high ga 40 per cent on the expital faucated on a comparatively small business, consisting of but a few departments. With the much larger business assured through the interested and profit-sharing co-operation of thousands of customers, and the public at large, an even higher ratio of profit is eafely assured.

The tremendous earning power of the mail order business is history. One of the pioneers in the business, as long as twenty-dwa years ago, started with a small office, and, having little or no money, offered a half-interest in his plant for \$2,000, which money he desired for the expansion of the business. He was refused. Today the same \$2,000 half-interest is worth \$3,000,000 and not for sale at any price. And all this wast capital has been piled up by the profits of the business.

Fabulous Profits.

of profit-salaring shareholders light on the ground in nearly every town of profit-salaring shareholders light on the ground in nearly every town of the country, will reach a figure never decamed of before.

Today are less in fercentage than in any similar institution, and will see that the salaring of the contributed of the contributed of the capital of the salaring of the contributed of the capital of the salaring that is the first of expense. We have no calcument—we do all our bushness by means of advertising and catalogues—and as even this expense is constantly being greatly reduced by making ONE catalogue in the hands of people who are more burget or customers only—our rate of expense will be hands of people who are more burget or customers only—our rate of expense will be the lowest as the lowest spot cash cas load price, and with expenses reduced to a minimum, our profits are bound to show record-breaking perfectly expensed to a minimum, our profits are bound to show record-breaking or expenses on the capital invested.

This is the first time the people at large have ever had an opportance of the control of Fabulous Profits.

Fabulous Profits.

For another example: Eight years ago a Chicago capitalist entered a newly-started mail order business. He contributed to the capital of the firm less than \$40,000. During the six years of his active connection with the business he withdrew many times bis original investment in dividends and finally sold his interest for considerably over a million dollars. Six years in the mail order business netted him more than thirty times his original investment.

## Enthusiastic Endorsements from Our Shareholders

eand your catalogues of all departments, as may send other customers, as the more customer we have the greater our profit—I say GUE be cause I realize that I am part owner, as I send with this letter 1100 for one share of stock Pieces send catalogues as soon share of stock

I have this day applied for one share of your stock. I have dealt with your firm over ten years, and proud to say I was more than pleased in each case, so I had no hesitation in buying stock. Perhaps, should have bought ten times the amount.

Homeo La

## Evidence of Satisfaction.

Oak Grove, Als., Feb. 3, 1904, theck for , dividend for three think this is good and thank you want to take some more shares as ap. Wishing the society great suc-

I herewith acknowledge receipt of check for lividend, and rejoice with you all at the ene-est which I was assured was ours from the rist. I was acquainted with the co-operative ocieties in England. I shall lose no chance of ringing our business before the public.

acknowledge receipt of check

of 5 per cent dividend on stock held
am extremely gratified at the showare minde in the first six months. I
ted for such good results so quickly.

Bampass, Vs., Feb. 10, 1904.
I schmowledge receipt of check sentdays age, for which I thank youting all in my power to acquaint the
a our new precess of doing business,
of all, of the reliability. I feel that
the near future, be able to bring in
I hope to accomplish much good

he've had thirty years' relait business experi-ce, savering London, New York, Chicago, and sury years in the West, and predict for the the Suryers Union the biggest business on earth, R. M. Likwiss.

Fracklyed your circulars and am well pleased with your mail-order burdens.

Have known the Gash Eurors Union for nor-eral years; have always been well pleased with meatiment posteric have always been well pleased with meatiment posterio, and also with all the things have bought of them. Have seen them some or-cars far, different litings and wish to t hank them for presents and fair dealing.

I havewith mad extencyption for two shares of stock. Please send outlingues, as I shall try to send gyu, all the priess and husiness I can by distributing catalogues. I think I will take a few meety shares in the near feture, eay about Februstry, 1304. Also please tend me a pass-book.

wishing you success, I remain, J. T. PRIBBLE.

Yesteeday our head beekkeeper, Mr.

nuded me his July "Beekkeeper" and asked me
hal I thought of the Cash Enyery Union propositien. I answered him today by allowing him
he form you have attached for one share of
stock.

I would like to purchase one there every
canth. If I bould have either the company or
the bank take 18, 15 or 20 charce and hold it as
contactal, and I would pay 6 per cent per annum sed take one share a meanth.

I amm isolateness with the above firm at the
fisch farfar; have been here; if years, and have
arises investments, but an nurry I cart' conver from into ciths, as I am positive your proposition is one of the heat paying sentence a man
am put hir mency into.

Please mend me a customer's pass-book and my
they matter that will emake me to have others
user purchase goods from the C. B. U, catalegues, etc.

I have been in Callesse since "72 and I have

## Continued from Previous Page.

MONEY-SAVING PRICES.

Money-Saving Prices Can Only Be Established By Doing Business or a New Plan.

"MONEY-SAVING PRICES" is a hackneyed phrase found in every reliament and true in but few.

Of ten competing retailers on a street each claims the "Lowest Prices." Investigation proves that the prices of all of them are very nearly

All they must be.

They are practically "standard."

All these retailers buy their goods from the same or similar sources.

Their expenses per doilar of business are very nearly alike. And
the percentage of profit exacted is also very hearly alike. And
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They simply make more on the profit exacted is also very hearly alike.

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They simply make more on the profit exacted is also very hearly alike.

They simply make more on the profit exacted is also very hearly alike.

They simply make more on the

Money-saving prices can only be established by doing business on a new plan.

THE FIRST DEPARTMENT STORE established a new scale of prices, because it did business on a new plan.

Sell Many Things to the Same Customer.

The plan because tremendously popular because it meant convenience to the customer; the large purchasing power, backed by unlimited ability to pay spot cash, established a lower standard of the prices of manufacturers; expenses being distributed over many department, instead of being burdened on one single line of goods, were reduced considerably.

The public benefited because the goods cost less to produce, cost less to sell, and the large volume of business, at half the percentage of profit, still meant greater net profit to the proprietor than the results from an exclusive store—say a hardware store, for example, no matter how large its business.

The people quickly saw their advantage, and so the department store

Its business.

The people quickly saw their advantage, and so the department store secured their trade because the plan did establish lower prices.

The city department store successfully solved the problem of Selling Many Things to the Same Customer.

But its patronage was limited by the population of its city and ributary surroundings, so the next step in this commercial evolution was the Mail Order Bepartment Store. It did not stop at Selling Many Things to the Same Customer, but advanced a great step and solved the problem of Same Customer, but advanced a great step and solved the problem of

to the Same Customer, but advanced a great step and solved the problem of Selling More Things to More Customers.

It burst the limitations of a "city and suburban" patronage and successfully appealed to the entire civilized world.

The New York and Chicago City Department Stores average an apnual business of \$7,000,000,000.

The average number of clerks employed—about 3,000.

The Mail Order Department Store averages, with the same capital, an annual business of \$17,000,000,00.

The average number of clerks employed is about 2,000.

Over two and a half limes the business with two thirds the help.

Here again was a new plan, for more stupendous than the city department store, and again the standard of prices tumbled.

And now commercial evolution takes its third and final step in organizing the highest type of department store

ON THE CO-OPERATIVE PLAN.

Again, a new pian—the nearble owning their own store and aiming to

have received the first semi-annual and on my share of stock, and in acknowless of it desirs to appears my great sation with the way things are going with the way things are going with the management is by the right the right place.

It means a new and much lower standard of prices; it reduces the first place.

It means a new and much lower standard of prices; it reduces the stand the management is by the right the right place.

It means a new and much lower standard of prices; it reduces the first place.

It means a new and much lower standard of prices; it reduces the profit fiely have poid on their over goods, but their proportionate share of the society, Please keep me d with literature.

HISTORY An Office PLAN.

Again, a new plan—the peable owning their own store and aiming to SELL STILL MORE CUSTOMERS.

Through the interested personal selling force of thousands upon thousands that and foreign countries.

It means a new and much lower standard of prices; it reduces the post of living and returns to its interested shareholders not alone of the profit fley have poid on their own goods, but their proportionate share of the profit fley have poid on the sales to the world at large. This is, indeed, true the standard of prices; it reduces the post of living and returns to its interested shareholders not alone of the profit fley have poid on their own goods, but their proportionate share of the profit fley have poid on the sales to the world at large. This is, indeed, true

From John Stuart Mill's "Principles of Political Economy."

Distributive co-operation has its origin in the fact that the expenses of a middleman between the producer and the consumer may be entirely dispensed with. The extraordinary growth of co-operation is one of the wost cheerful signs of modern films. Distributive co-operation originated in Rochdale, in England, about 1844, with a few laborers desirous of saving themselves from the high prices paid for poor provisions. By under they purchased tea by the chest, sugar by the logshead, which they sold to each member at market prices. They were surprised to find a large profit by the operation, which they divided proportionately to the capital subscribed. Others soon joined them. They took a store room, and in 1882 there were 10.894 members, with a share capital of \$1.576.215, and with realized profits in that year of \$162.885. They have erected expensive steam flour mills, and the society occupies eighteen branch establishments in Rochdale. Libraries containing more than 15.000 volumes, and classes in science, inaguage and the technical arts, attended by 500 students, have been maintained. The extension of the Rochdale store led to the necessity of a wholesale establishment of their own. It is now a large hustitution with branches in London and Newcastle. "It owns manufactories in London, Manchester, Newcastle, Leicester, Durham and Crumpsali, and it has depots in Cork, Limerick, Kilmaliock, Waterford, Tipperary, Trajec and Armagh for the purchase of butter, postnose and exast. It has buyers in New York and Copenhagen and it owns two steamships, it has a banking department with a turn-over of more than \$60,600 annually."

Several persons each subscribe a sum to make up the share capital of a store, and a herson is selected to take charge of the purchase and care of the goods. The advantages of the plan are: (1) A division among the co-operators of all the net profits of the retail trade; (2) a saving in advertisements, since members are always purchasers without solicitation; (3) no loss by had debts, since only cash

with great interest. Must say you have constant the truest sense of the term. Every a member touches connected with your turns to his advantage, according to the tax, which appears to be reasonably possible, which appears to be reasonably possible, as a catalogue, please, of pianne, and you have the information at that end of a, how much would it cost to lay one down as. I am going to be a shareholder, as a you are beneficiers to the age in which which would be controlled to the controlled to the progressive and making the whole world its customer to the truest sense of the term. Every constant in the truest consideration in England in 1902.

Number of shareholders 2,200,000, about \$60 per shareholder. Sales, \$418,000,000, about \$200 per shareholder. These are the returns for co-operation in pipe, old England on 2 tries are the returns for co-operation in pipe, old England on 2 tries are the returns for co-operation in a pipe, old England on 2 tries are the returns for co-operation in a pipe. The progressive and the progressive an

CO-OPERATION IS A SUCCESS.

British societies Report Increased

EPECIAL GABLE TO THE DALLY NEWS.

London, June 1.—Co-operation scored a great success in England and Scotland during the past year, according to the report submitted by the board of control to the co-operative congress at Doneaster this afternoon. The movemen embraces nearly 1,700 societies with a membership of 2,500,000. The value of the shares in the various enterprises, amounts, to £26,000,000 (\$150.—000,000).

Through 1908 the males agreements \$25...

enterprises amounts to £36,000,000 (\$130,000,000). During 1902 the sales aggregated £85,000,000 (\$430,000,000)—an increase for the
year of £4,000,000 (\$2,500,000). Profits increased £500,000 (\$2,500,000) and aggregated
£10,000,000 (\$2,500,000). Besides engaging
in the sale of merchandise the co-operators
undertook such industries as the manufacture of cotton, linen, silk, wood, shoes,
leather, metalware, a hardware and wood
work. They also conducted with success
building, quarrying, printing, hookbinding,
Sour milling and baking.)

capital and force of thousands of the American people in every walk of life, with the most skilled and expert specialized management of each branch of its business, and organized not simply to secure the advantages of co-operation in buying for its own shareholders, but selling millions of dollars worth of goods to the world at large, will mark a new era in the commerce of the world.

The goods you buy will cost you considerably less than elsewhere, and, in addition, you will receive a share of the profit on the goods sold to hundreds of bousands of customers throughout this and foreign countries.

Personal Experience
of a shareholder in a society which sold-goods to members only and did not aim to do any business beyond its own shareholders;

Mr. Holyoke ("History of Co-operation in England," p. 99) quotes as follows from a shareholder's experience: "My own pass book shows that I paid on November 3d, of last year, £1 145 to become a member of a co-operative store. I have paid nothing since, and am now credited with £3 los 5d (about \$19), nearly three hundred per cent on my capital in a single year. Of course that arises from my purchases having been large in proportion to my investment. In a co-operative store you get 5 per cent upon the money which you invest as a chareholder, and, if the store be well conducted, you will get 7th per cent addition.

If in a co-operative store, conducted for the buriances of members only, experience shous dividends of theirs and enhalts per cent, if is but four to presume that the profit of a co-operative establishment whose lorgest business is done with non-members all over the world will be considerably larger.

Practical Co-operation.

Practical Co-operation,

Co-operation means "working together."

"Co-operative" societies work together for mutual benefit.

"Co-operative" societies work together for mutual benefit.

In the sgricultural districts farmers band themselves together, "pool their purchases"—so to epeah—and all try to buy together. Who does the buying? One of their number whe knews, perhaps, no more about real buying than any of the others whom he tries his best to represent. It is co-operation—in a sense—but it does not work, because it is not done PRACTICALLY.

Under our plan of co-operation we "work together" with all the people. We buy together, we self together, we make money together.

Our plan is practical and successful because it gives to co-operation what it never had before—even in the most successful societies in the world—PRACTICAL MERCANTILE MANAGEMENT by the best men in each branch; a stove founder to buy or to make stoves; a hardware must to buy hardware—and so forth.

This is accomplished by "morking together" on a large scale and by blending "the individual partnership plan of the merchant" with "the co-operative plan of the people.

Our Capital is Five Million Dollars, Divided as Follows:

Our Capital is Five Million Dollars, Divided as Follows:

Our Capital is Five Million Dollars, Divided as Follows:

250,000 shares of Common Stock, \$2,500,000.

250,000 shares of Preferred Stock, \$2,500,000.

It is the Preferred Stock which is offered for investment.

This Preferred Stock which is offered for investment.

It is fully paid non-assessable, and always constitutes a first claim on all the assets, property, property rights, trade-marks, trade rights and net profits of the concern.

The Common Stock has no guaranteed dividend and does not begin to even participate in the profits of the institution until the Preferred Stock has first been paid its 7 per cent guaranteed annual and cumulative dividend. Dividends

Dividends
are ascertained semi-annually, on January 1st and July 1st of each year,
and declared and paid thirty days later.
Special Shareholders' Discount on Goods Bought for Own Use.
The Society offers to those of its shareholders who desire to buy
from our catalogues.

Special Shareholders' Discount on Goods Bought for Own Use. The Society offers to those of its shareholders who desire to buy from our catalogues.

A Discount of 5 Per Cent from Regular Prices.

This entities you to purchase at practically cost.

If you will procure our large 1850-page catalogue—and if will be sent free, posspaid, on requient—you will at once notice the material saving in price on all kinds of merchandise.

For Example.

The catalogue price of our best selling sewing machine is \$14.75, including all attachments and accessories. An equality good machine could not be procured from any other source for less than \$17.50 to \$25.00.

We know that declers pay for these machines more than our catalogue price. Now, if you are a shareholder you will, in addition to this saving, obtain a further 5 per cent discount.

We sell our best plano for \$17.50 (Dealers charge \$350 and upwards for the same grade, as is fully explained in our plane catalogue. If you held but one \$10.00 share and desired to purchase this plano, your discount would be \$8.65. So you can readily see that your discounts alone would soon more than aver you your entire investment.

This is co-operation, which means "swerking logether."

Remember, the business is established and has been for twenty years. You can obtain our large catalogue at once and begin to order at the special discount the very day you become a shareholder.

Special Shareholders' Commission.

The Society offers to pay to those of its shareholders who procure orders from their relatives, neighbors or friends.

A SPECIAL COMMISSION OF 5 PER CENT.

on all business so secured from our catalogues, and will continue to pay the commission on such accounts for one year.

Buying Cards.

We have prepared "Buying Cards" for distribution by such of our shareholders who desire to distribute them among their relatives, friends and neighbors. These cards also hear your name and number. We furnish them for general distribution in any quantity desired, and the shareholder who distributes them is credited with all business secured through his cards, and he is paid the shareholders' commission.

Closs, up-to-dute methods of accounting—"running the Society like a bank"—is by no means the least focutive of our plan to called your confidence, interest and co-operation.

Employment

Men in every walk of life have made astonishing progress and brillian successes when afforded the endless opportunities of the mail order business. The management of the "Cash Buyers Union" is composed of an egation of men of the highest standing, both as to integrity as well

aggregation of men of the highest standing, both as to integrity as well as ability.

They are able merchants of wide experience—every one of them—and actively engaged and interested in the business.

We have the best dry goods man in the country to rum the dry goods department, buy direct from the domestic and foreign millis, and the saving in first cost goes into our costoners and shareholders' pockets. We have the best clothing man in the country to manufacture all our clothing the best vehicle man to operate our own whice factors, and so on in every department.

The immense business justifies the employment of the best men in each line and they are attracted by the profit-sharing opportunity.

In this respect alone the so-operative plan of the First National Co-Operative Society overslandows all other institutions and attempts at small co-operative societies.

Customer and shareholder will sifke benefit from such a matchless organization, possible only under the co-operative plan on a very large scale.

undertook such industries as the manufacture of cotton, lines, sitt, wook, shoos, leather, metalware, a hardware and wook leather, metalware, and wook le

The Mail Order Business is a "Hard Times" Business.

The Mail Order Business is a "Hard Times" Business.

This isn't odd. In prosperous times, when the individual purchasing power is great, the frequency with which customers buy Bigher priced goods and the furgines which ther procure was a great the frequency with which customers buy Bigher priced goods and the furgines which ther procure was a great the frequency with which customers buy Bigher priced goods and the furgines which there procures buy Bigher priced goods and the furginess. Which the waster and the furginess of the waster and the waster and the work of two—oftentimes. The furginess is the furginess of the furgines



Weighn 4 Lbs. Over 1,350 Pages. Costs Us Nearly ONE DOLLAR to Print and Mail. Sent FREE Postpaid on Receipt of 15 Cents to Partly Pay Fostage.

WE SELL at lower prices than any other establishment and issue complete SPECIAL CATALOGUES and also the above lar ge

Athletic Goods. Agricultural Implements. y Carriages Lamps. Mackintoshes and Rain Conts. Millinery and Prospectors' Outfits.
Miners' and Prospectors' Outfits.
Moving Picture Machines.
Musical Instruments. Books. Boots and Shoes. Builders' Hardware. Cloaks, Sults and Furs. Optical Goods. Planos.
Photographic Goods.
Plumbers' Surplies.
Public Entertainment Outfits.
Eefrigerators.
Sewing Machines.
Shirts. Men's and Boys'.
Stationases. Desks and Office Furniture. Drugs. Dry Goods. Fishing Tackle. Furnishing Goods. Furniture. Gasoline Engines. Graceries. Stationery. Stoves and Ranges. Talking Machines. ms and Sporting Goods Toys.
Toys.
Tools of Every Description.
Trunks and Satchels.
Underwear.
Vehicles of Every Description.
Wall Paper. Hardware. Harness and Saddlery. Hats and Caps.

Wearing Apparel. In fact, a complete line of general merchandise. Any of these special catalogues will be sent free of all charges.

If you prefer our large 1350-page General Catalogue we will send it FREE with our Frospectus.

Don't Misunderstand the Nature of the Mail Order Business.

We Chiefe the Catalogue we will send it for the catalogue we will send it.

osiery. ouse Furnishing Goods. arpets and Curtains.

PREE with our Prospectus.

Don't Misunderstand the Nature of the Mail Order Business.

We Chicagons are often told by patrolizing friends: "Well, I suppose you get your business from the smail Western towns."

No greater misuke is made.

We sell more goods in the state of New York than in any other State in the Union. Pennsylvania comes next: Ohio is third, and so on.

You will find our goods in the bones of Fifth avenue, New York City, as well as in the cabin of the miner in the Klondike or the rich Chinaman in Hong Kong.

We shall be glid to show you or any of your Chicage friends the actual orders from either of the three mentioned localities and statistics of the distribution of our business throughout the world.

An \$3,000.00 Order "Blown" in from Stam.

Prince Naradhip, a wealthy Indian Prince, of Bangkok, Siam, saw one

Result:

A cable order amounting to \$8,000,00.

Cost of securing the business? Nothing.

We shall be glad to show the original of this order to long friends.

since. We shall be glad to exhibit the original account to any of your Chicago friends, and mention these few examples only to show that trade reaches us without the slightest effort on our gart, even from countries whose trade we have not solicited as yet. No "Dull Scason."

When stoves don't move we sell refrigerators and joe cream freezers. When the farmer has counted buying farm implements he burs his clothing, plane, organ sewing machine, etc.

The Mail Order Business is Pternal.

A gold mine plays out—most of them 60.

An oil well dries up—if ever it spouts.

But a general mail order business—
Selling everything from a needle to a threshing machine;
Everything you eat, wear and use;
Everything you eat, wear and use;
Every day in the year—never dies, but grows constantly.

We attend the haby's birth with a cradle, the outfit of infant's wear, school boy looks to us for his soit, his shoes, his cap, his books, his see, his toys. The man procures from us his plow or his plane, his anvilules sextant; the groceries and wearing appeare for himself and his family, on his course of life is run, our tomistione, sent direct from the quarry, n, and only then, closes the account of the life-long customer of the larder business.

our pushress. We tell you in the next paragraph why.

The Mail Order Business is a "Hard Times" Business.

Which means it flourishes in "hard times" as strongly as in pros-

Evidence of Satisfaction.

ctracts from a Few Letters Received from Shareholders Expressing Their Satisfaction in the Achievement of Two Dividends the Very First Year Under the Co-Operative System at the Rate of 10 Per Cent Per Annum. BUSINESS, buying and selling every conceivable kind of merchandise

Cook's Falls, N. Y., Feb. 2, 1904.
It gives me pleasure to write you that I have received the first semi-annual dividend of roday on my investment in C. B. U. steek. I have had firm faith in your store from the first, but now I have sight as well as faith.

Please accept thanks for check \_\_\_\_\_ duly elved for dividend due use. I am sending the Metropolitan Trust & Savings Bank Stor fire more preferred stock shares in the lety.

Mariner Harber, N. Y., Feb. 3, 1904.

I received my check for dividing two, I last night, and am pleased at the Pas showing made, I return check, which you will please credit to me, as I do not wish to draw a cent out. I expect to be able to purchase more shares in the near future. It is scarcely avcessary to inform you that what I can do to bein the society along will be done with pleasure.

Your favon of the lith last, containing check for dividend No. 1, duly received. I am muratified with the return of 10 per cent rate of the investment; condidering the about time while you have had in reorganizing, this showing it remarkable.

Fow City, Iowa, Feb. 2, 1204. I received check for —, your first dividend in co-operation so my shares of your stock, yesterday noon. You may know that I was more than pleased to receive it. It put life is me. I took it to town with me and showed it is a sumber of people, and got it some of the best talks on co-operation of which I was careable.

Yours of this date to hand, with first diff-dend check esclosed. Accept my thanks for the same. I wist also to acknowledge scoring of dividend check for Bruce Bowen, and to than you for the same. Allow me to congratulate you on the splendid schewement of a 10 per con-per annum dividend for the first six manths a co-spectful. I am very glad that I got In a I did, and am sorry I have not more manny to invest.

For obvious spaceton we do not give the part of writers of above letters. To make with the furnished space application. If you will be communicate with any of the above parties, write at for the many of

This exceptional proposition consists of THREE PAGES. Be sure to first read this and the preceding page, and then read per SPECIAL OFFER, GOOD ONLY UNTIL CHRISTMAS, on the following Page.

# This exceptional proposition consists of THREE PAGES. Be sure to read the two Pages preceding This.

And Still Immense Profits on the Capital Invested.

the "turnover."

This means the number of times you can "turn" your capital. It you have \$1,000.00 capital and do a \$10,000.00 business you "turn" your capital ten times.

In groceries you can turn your capital over two hundred times. So, while you make but a ridiculously small profit on each sale, you make that small profit so many times that it amounts to a large sum at the end of the year.

the vest.

If the mell order business conditions are more favorable than in any other for a large "turnover."

With experienced management of finances and of stocks a \$1,000,000.00 capital can be made to do a \$10,000,000.00 business.

The profit on the \$10,000,000.00 business is \$500,000.00 OR 50 PER CENT ON THE CAPITAL INVESTED.

None will say that a profit of 5 per cent on a sale is not the lowest possible percentage of profit known. And still the smallest percentage of profit on the merchandise makes the largest profit on the investment. It's in the volume—the "turnover."

Bour this in mind.

The Mail Order Business is a Great Educator,

management.

If you are a clerk, a bookkeeper, a small merchant, a hig merchant, a hanker, financier or capitalist—connection with our great institution will be worth many times whatever investment you may make, in the information and education you will gain.

It will acquaint you with every default of the huge machinery of business promotion, advertising, merchandise, buying and selling, keeping stock, accounting, managing and financing of one of the world's greatest stores.

gwatest stores, holders are always welcome to visit our establishment and pains will be taken to acquaint them with every detail.

To lay out (meney or capital) in the purchase of property, especially for PERMANENT USE as opposed to speculation.

This is the definition given by the "Standard Dictionary," and the definition excellently fits First National shares, which are property—500D PROPERTY FOR PERMANENT USE—with not an atom of speculation about it.

First National shares are a legitimate, high-grade incestment—absolutely safe and guaranteed—and yielding the greatest profit in mercantile enterprises.

### THERE IS NO RISK.

The Safety to Your Investment is Guaranteed Absolutely. First, by the entire assets, property, property rights, trade-marks and ade rights of the institution on which the preferred stock is a first iten, his means that both the principal and dividend of the preferred tock have always the first claim on all the property and net profits of the mocen.

cancern.

Second, by the largely interested management, composed of officers—well known for their lategrity, ability and years of practical experience and active connection with your establishment—shrewd, wide-awake merchants—very one of them, and wedded to a policy which will satisfy even the most unreasonable customer.

Third, by the fact you are buying into a GOING business with a successful record of twenty years behind it, and reorganized under a still more successful plan on a larger scale than any other institution of its kind. No experiments—no 'projected' enterprise—no "prospect"—no scheme, but a living, breathing, working and money-making business proposition RIGHT NOW.

proposition RigilT NoW.

The Speculative Feature
is entirely eliminated from First National shares. We are not dealing in futures nor depending on "lucky strikes" or "projected enterprises," but have our classes on a business of twenty years of successful record and assure the holder of legitimate returns right from the start.

This is best evidenced by the fact that we paid our shareholders a 10 per cent dividend after only six ments operation under the co-operative plan. A second dividend of 10 per cent per year was paid six mouths hater—which was 3 per cent more than our guarantee. The next dividend is payable February 1, 1805.

By over-capitalization, stock-jobbing and "watering" we might offer the \$10.00 share for \$1.00, or offer homeses of common stock, and all that wort of thing usually researed to by promoters.

There is nothing to dive awar in our proposition. It is not a promoter's scheme, but a straight, high-grade, strictly legitimate MERCAN-TILLE ENTERPRISE and every dealers worth of slock soid represents on action 100 cents of value—that's why the shares sell at par.

Your investment hegins to earn from the moment you make it—without waiting for "development work" or "until we get started." It begins to earn immediately because we are doing business every day, fills. IT NOW, and you will find that the shares you have bought are worth more menny and that you will have to pay a higher price for those you buy later.

strong in every rational American. The savings banks of the country of guited with the money of the people. A national bank would be as od and safe a place, but it does not usually pay interest on small desits. Therefore the deposits are diverted to the savings bank.

The youngster who has \$100.00 in the bank swells with pride and this action when at the end of the year he mads that \$3.50 or \$4.00 are ded to his account; that, without any effort on his part, his money has one.

Nothing but the wish for "better returns" drives the money from the national bank to the 4 per cent savings banks; from the 4 per cent savings bank to the 5 per cent investment bonds or mortgages; from the 5 per cent mortgage to the 10 per cent stock.

If you wish to see your money grow buy First National Shares. They earn five times as much as the savings bank and are as safe as the safest of banks.

There are individuals only behind the savings bank.

The whole people are behind First National shares.

What is Your Capital Doing for You?

Co-operation aims to do for the small capitalist what the large capitalist is doing for himself.

If you have \$500.00 you cannot start in business with it, at least, not in a business which yields any kind of returns. You must deposit it in a savings bank or invest it in securities and be contented with small interest.

interest.

By co-operation alone can you make the small capital yield the handsome percentage of returns which the hander or the merchant prince secures from his large investments. First National shares, through co-operation, put you in business for yourself, no matter how small your capital, and put you on an equality with the powerful merchant as far as earning power of your deliars is concerned.

Co-operation puts you in position for a 50 per cent opportunity where otherwise you remain shackled to the 4 per cent dictum of the savings bank.

As a Gilt to your mother, your wife, your son, your daughter or any one deer to At nothing is more attractive than a dividend-earning share of stock. A trinket loses in value and significance as time passes on, but an ever-earning and dividend-bearing stock is a periodical reminder of the giver's generosity; in fact, it renews and doubles and trebles the original gift eventually.

Sto.co

Sto.co

makes you a partner in the old established, successful "Cash Buyers Union." "The First National Co-operative Society." of Chicago, America, with a capital of \$5,000,000,000. You may purchase as many sunres as you like, not to exceed 100 (\$1,000,00).

When you buy stock in a gold mine you may make money IF you strike "pay dirt." When you buy stock in an oil well you may make money IF you strike oil and the well does not dry up.

There are ninety-nine disappointments and total losses to one success. There Are No "Ifs" nor "Ands" in First National Shares.

It is "pay dirt" right now, and for sale only to gain the co-operation of thousands of customers—past, present and future.

Remember, with \$10.00 you buy into a great established mail order business, receiving thousands of dollars in cash every day right now.

No Experiment. No Risk.

Just Expansion.

What Man Has Done

And improve upon it.

A well-known Chicago mall order house, organized on the individual artnership plan, started business in 1895 with a capital of \$150,000.00.

Present annual business, \$18,000,000.00.

Present annual profits to per cent on sales), \$900,000.00.

Six Times the Original Investment Earned Each and Every Year.

One Handred Bollars invested in a legitimate, high-grade mercantile enterprise now, under the co-operative plan, should do even better than Earn for you—

in less than ten years— \$600.00 a year, or \$50.00 a month Each and Every Year.

What better annuity can you get? What better protection against sickness or old age? What better protection for your family? First National shares are "rainy-day insurance."
Prompt Action

Prompt Action

On your part is necessary to secure your stock under the "SPECIAL OFFER," which applies only on subscriptions sent on the following coupon before Beccaber 25th, 1904.

He who runs can read and understand that never has an equally good and fair proposition been made to the PEOPLE of this country. There is not a MAN, WOMAN OR CHILD who does not know of the wonderful extent of the mail order business: every express office and railroad station is covaided with the goods skinpop there by mail order houses.

WE offer EVERY READER OF THE APPEAL TO REASON a share in the profits of the business: we pay them liberally for all business which these are influential in securing for the Society. in the profits of the business; we pay them liberally for all business which they are influential in securing for the Society.

REMEMBER.—One judicious investment is worth a lifetime of labor.

Mr. Pierce Underwood, special advertising representative of the Appeal to Reason, addressed the following letter to the president of the First National Co-operative Society, under date of November 8, 1994:

PIERCE UNDERWOOD

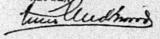
CHICAGO, Ser. 8, 1904-

Piret Mational co-sperative Sections.

Mr. Julius Rabn, Presi,

It night seen superflients to error you remains that argue favorably for the success of any well-emerged, compossibly institution, and I have even to the conclusion that you are shoot the best informed facilities, and I have even to the conclusion that you are shoot the best informed facilities in these matters in this country and I have had a presty intimate and brund acquaintance with downtess of the subject, and saything that I ome any in behalf of such an undertaking has cartically occurs to you with unlimited frequency. But I have yet to the set in one with he taken the initiative in any great universaling calculated to be of inertimable public value, who did not find solace and stimules in the car present views of others corrobating his own, and so I feel that you are person ally responsible forthe practical application to marchanizing of these principles that mean the greatest pool to the present maker, you will parked this privilege I assume in offering these domests and comparison if restably should not require any enough depression, for ready, nime the year tee, when also and live compared to pose the doces of appendix down to the more stim if its applications of the co-operation, for ready, has any great accomplishment been achieved ancepting through co-operation.

The progress of civilization, the building of great angiese, the meaning of rolten case, the triumph of thristianity, the blensings of education and the extraordinary incential accomplishment of the present day are all the result of the co-operative principles of education and the extraordinary incential accomplishment of the present day are all the result of the co-operative principles and provided by the masses, and, as flattering and generous as has been the superrigions to accomplishly and every other way, to their advantage, is been the superrigions to accomplishly and every other any, to their advantage, in the most of the present operation and continues afformed to those who are size easing the sum outpress to the masses, and, as fl



### Our References:

The Metropolitan Trust and Savings Bank, the registrars of the stock to Society.

The Metropolital 1748, and the Society.

Any other bank in the city of Chicago.

Any mercantile institution of standing in the city of Chicago.

Messrs, Lord & Thomas, advertising agency, Chicago and New York,

Any Railroad or Express Company (to whom we are known as heavy) Any ranteau or saperes
shippers).

The publisher of this or any other newspaper or magazine of general
circulation (to whom we are known as constant, progressive advertisers).

Free 1.000.000 was astisfied customers, some of whom re living right in
your own community and can tell you about the reliability of our house
in its dealings with its customers.

For Your Special Information.

Mr. J. A. Wayland, editor of the Appeal to Reason, personally knows our institution to be absolutely reliable. He has carried our advertising for months, just the same as the press of the country at large.

Mr. Wayland will be very giad to furnish to any reader of the Appeal to Reason any special information desired about the standing and reliability of our institution.

A Point:

We are the only general mail-order house whose advertisements have always been and are today accepted by all the highest class journals WITHOUT EXCENTION.

Take for example: The Delineator exercises the strictest censorship

We are the only general mail order house admitted to its columns.

Honest advertising and good goods find entrance everywhere.

Honest advertising and good goods and entrunce everywhere.

REGISTRARS OF STOCK.

The Melcopolition Trust and Savings Bank, of Chicago are the registrars of the stock of this Society. All subscriptions, together with the remittances, must be sent to them and they will make proper record of the issue of the stock and countersign each and every certificate issued. Even our old customers (who are accustomed to send their remittances direct to us; are requested to make all checks, express and money, orders payable to the

METROPOLITAN TRUST AND SAVINGS BANK.

Cover. La Salle and Medicus Street Chicago and to use the counter.

Delow.

Owing to the small denomination of the shares, requiring the handling of thousands of small remittances, we have thought it best, in the general interest, to have all remittances sent direct to the registrars and cause immediate record to be made.

SPECIAL OFFER TO APPEAL READERS, GOOD UNTIL CHRIST-MAS, DECEMBER 25, 1904.

A great many APPEAL readers will want to purchase First National Co-operative shares as Christmas presents and we, therefore, make the special offer below. There is nothing more acceptable for a Christmas present than a share of stock earning, a handsome dividend. Present it to your wife, swectheart, sister or brother. It will surely please them, and the continued earnings will constantly remind them pleasantly of Christmas, 1904. In the application blank mention the name of the person to whom the certificate is to be issued. Price, \$10.00 per share.

### Special Offer Good Till December 25th Only.

Realizing the great importance of securing as many Shareholders and Co-operators as possible and as quickly as possible, we hereby make to you this strong, liberal, special inducement:

It before becember 25th, 1994, you will cut out and mail to coupon below, together with your subscription and remittance for same, we will enter your subscription so of date October 1st, 1994, thus entitling you to the full three months dividend due January 1st, 1995, which would give you three months extra dividend without cost to you.

Together with your certificate of stock we will send you, charges prepaid:
First—Our large general CO-OPERATIVE CATALOGUE AND PRICE LIST.

A magnificent book of 1350 pages, positively the handsomest.

PRICE LIST.

A magnificent book of 1350 pages, positively the handsomest catalogue ever published by any institution, containing a complete line of high-grade GENERAL, MERCHANDISE at cooperative, money-saving prices. This catalogue size contains our complete prospectus as herein printed, and, in addition, a large sample list of our shareholders, showing subscriptions in amounts from \$10 to \$1,000 from people in every walk of life, in nearly every civilized country on the globe; complete detailed information about every possible point; numerous letters from shareholders, stepressing their great satisfaction with their investment, the dividends and commissions received, the quality of our goods, the saving effected, the prompt servicementy of them increasing their subscriptions the second, third, fourth and fifth times.

Second—A year's subscription to our WHOLESALE GROCERY PRICE LIST.

which alpae will save any family at least \$100 a year on their living expenses.

tring expenses.

|ri - A year's subscription (12 issues) to "THE NATIONAL CO-OPERATOR."

CO-OPERATOR."

a monthly magazine for co-operators, teaching the theory and practice of CO-OPERATION, and giving the news of its progress throughout the world.

Fourth—A year's subscription to all SPECIAL PRICE BULLETINS, which may be issued from time to time.

Fifth—A large supply of "CO-OPERATIVE BUYING CARDS," for distribution, either personally or by mail, among your friends, neighbors, relatives and all mail order buyers known to you, which will entitle you to the SPECIAL SHARE-HOLDERS' COMMISSION on all business secured through that

THIS IS ONE OF THE MOST POPULAR FEATURES OF OUR WONDER-FUL CO-OPERATIVE PLAN.

## COUPON.

Cut off this compon and send it with your remittance before December 25th, 1904, and we will enter your subscription under date of October I. 12004, thus entitling you to the full three menths dividend due January let. 1905. This means that your money will earn dividends for you three months before you make the investment.

Fill in this remittance blank and send it with P. O. Money Order, Express Order, Bank Draft, Casck or Registered Letter, to

METROPOLITAN TRUST & SAVINGS BANK, Dept. 915P. Corner Madison and La Salle Streets, Chleago, Ill., U. S. A.

You cannot possibly do better with any spare cash you may have. Be sure to send your SUB-SCRIPTIONS through the Metropolitan Trust and Savings Bank, Chicago.

N CONCLUSION, I wish to urge every reader of the APPEAL TO REASON to write me, provided he or she does not understand our plan thoroughly or if everything is not perfectly clear. I know that every person who reads this advertisement would invest in our shares if he realized the immense advantage such an in e tment would be to him, and the extra money he could make without trouble expense, publicity or int reference with his present duties. If you want any further information, of any nature whatsoever, write me personally, and I will take pleasure in answering your every question fully and to your complete satisfaction.

For quick action, fill out the coupon annexed and send it, together with your remittance, to the Metropolitan Trust and Savings Bank, Registrars of Stock.

If you are in doubt, and desire further information, write to me personally. Respectfully yours,

If for any reason you desire any special information, or additional literature, write us at once and we will answer your every question. Address all LETTERS (other than subscriptions) to

## CASH BUYERS' UNION First National Co-operative Society

158-168 West Van Buren Street, Dept. 915 P, Chicago, III., U. S. A.

# This exceptional proposition consists of THREE PAGES. Be sure to read the two Pages preceding This-

in American politics m has a place for the emancipation of the working part of their ballots and given to be hereafter respected, is bound class.

the Socialist party, with its program scratched their ballots and given part of their vote to their enemies have done so because they do not to be hereafter respected is bound class.

That the work and sacrifices of ows But this is not all it teaches, ing workers in the cause have not there is a remarkable discrepancy been in vain. It shows that the so-of cen the vote cast for the head have an educational work to do the so because they do not clearly comprehend the Socialists are going to establish ics. Don't worry, Mr. Party may be the end the socialists are going to establish ics. Don't worry, Mr. Party may be the end that they shall have an educational work to do the socialists are going to establish ics. Don't worry, Mr. Party may be the end the socialists are going to establish ics. Don't worry, Mr. Party may be the end the socialists are going to establish ics. Don't worry, Mr. Party may be the end that they shall have an educational work to do the socialists are going to establish ics. Don't worry, Mr. Party may be the end that they shall have an educational work to do the socialists are going to establish ics. Don't worry, Mr. Party may be the end that they shall have an educational work to do the socialists are going to establish ics. Don't worry, Mr. Party may be the end that they shall have an educational work to do the socialists are going to establish ics.

forward all along the line

ADDRESS .

LESSONS FROM THE VOTE. | there is room for only two parties in standing Socialist principles as to clear, clean-cut revolutionary pro-The large increase in the Socialist the United States, and that these scratch their tickets in favor of old gram. The large increase in the Socialist the United States, and that these states the large increase in the Socialist two parties will from now henceforth and instrates is both encouraging be the republican, standing for the interests of the capitalist class, and that these states the large increase in the Socialist would grain.

The Appeal Book Department will supply you with all the necessary ist would yote anything but a books at the lowest possible cost. Get the straight ticket. Those who have books and get busy.

ing workers in the cause have no There is a remarkable discrepancy philosophy. This shows that we been in vain. It shows that the so-or-on the vote cast for the head have an educational work to do

upset chattel slavery and scatter it to the four winds. We have four

years of capitalistic aristocracy under Hoosevelt ahead, and we can cer-

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your propaganda work among those who as yet know nothing of Socialism. The two go well together, was only the beef trust laugh the new Socialist reading until the landshide for Roosevelt. he becomes thoroughly grounded in our principles, when you can safely Roosevelt is elected. Did you nocount on his aid in carrying out the tice it in your pay envelope

been in vain. It shows that the socalled democratic party is even
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WE'VE GOT FOUR YEARS TO DO THIS IN

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It took just four years of Southern aristocracy under Buchanan to

It took just four years of Southern aristocracy under Buchanan to

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