No. 14

NOVEMBER 5, 1932

Chicago, Illinois

For President—Norman Thomas



THE classless society of tomorrow, where all able bodied men and women are workers and all collectively own the great means of production, where under expert leadership machinery is used to provide abundance for all, shall be built by the workers who always have known that man must live by toil and that there is no honest wealth apart from labor.

Too long have we forgotten the essential solidarity of the workers and thought of ourselves as brain workers or manual, skilled or unskilled, white or black. By these false divisions we have fastened our chains more firmly upon us.

Now the misery of the hour proclaims our folly. Workers of the world, workers white and black, workers with hand and brain, workers in mine and field, in school and factory, unite! You have your chains to lose, your haunting fear, your economic insecurity, your dread of war. You have a world to gain!

-NORMAN THOMAS.

Norman Thomas on the Radio Election Eve 8:15 P. M. CENTRAL STANDARD TIME

Over the Basic and Pacific Networks of the Columbia Broadcasting System, Including the Following Stations:

Baltimore-WCAO Boston-WNAC or WAAB Buffalo-WGR or WKBW Chicago-WBBM or WGN Cincinnati-WKRC

Cleveland-WHK Detroit-CKOK Indianapolis-WFBM Kansas City-KMBC New York-WABC

Pittsburgh-WJAS Providence—WEAN St. Louis—KMOX Syracuse—WFBL Philadelphia-WCAU or WIP-WFAN

Los Angeles-KHJ Portland-KOIN San Diego-KGB San Francisco-KFRC Seattle-KOL Spokane-KEPY Tacoma-KVI

Additional Stations Will Be Added as Contributions to the Thomas Broadcast Fund Permits.

10,000 BACK THOMAS DEFI OF PHILA. BAN

Bulletin

Philadelphia, Oct. 29.—Ten thousand Philagelphians joined with Norman Thomas in a victorious free speech fight in Reyburn Plaza at the City Hall. The meeting was billed as an "educational and recreational meeting" and Thomas spoke on "The Historical Significance of Variational Meeting". Vare and Hoover." The audience of 10,000 cheered Thomas wildly. The police did not interfere. Philadelphia Socialists will return to the square Monday night to firmly establish the right of free speechwhich has been won for the city by Norman Thomas.

By A. J. BIEMILLER

Special Dispatch to America
for All)

Philadelphia, Oct. 28.—The 1932
campaign of the Socialist party
mounted towards a mighty climax
as Thomas and Maurer met in Philadelphia for greatest rally of that city's Socialists since 1912.

Thomas originally was slated to arrive in Philadelphia a day before the grand rally in order to debate James R. Cox and Ogden Mills at the Academy of Music before the Philadelphia Forum. Although the affair was arranged last summer, Secretary of the Treasury Mills eased out of the situation a little over a week before the time set and was followed out the back door by the acqually prominent Democrat by the equally prominent Democrat. College professors were hurriedly substituted, but Thomas made it unanimous and sent J. B. Matthews to debate the ghost writers.

With only three days to go, Socialist meetings were arranged in Camden and the textile district of north Philadelphia for the date for which the forum would have paid a fat fee.

Defies Vare Dictatorship Long before the New Jersey meeting began, a crowd of more than 4,000 jammed the hall and overflowed into the street. More than a thousand textile workers filled the Kensington Labor Lyceum to patiently await Thomas' coming from across the river. At the close of the Kensington meeting it was announced amid deafening cheers that Thomas would challenge the free speech ban of the corrupt Vare city administration at Plaza facing the city hall.

The park commission, at the bidding of their boss, has refused the plaza to radical labor groups on the grounds that no political rallies could be held on park property. Communists were sadistically attacked by police there on May day and one had just been sentenced to a long jail term when it was announced that Hoover would speak on the same plaza Monday morning, Oct. 31.

In the interests of free speech and to demonstrate the abyss into which the City of Brotherly Love of William Penn had fallen, the local Socialist party decided at once to hold a meeting on the disputed plaza, Friday morning, permit or not, with

.... (Continued on Page 2) ...

THE SOCIALIST PLEDGE TO BUILD A WORKERS' AMERICA

Platform States Program for Farm, City Workers

WE ARE facing a breakdown of the capitalist system. This situation the Socialist party has long predicted. In the last campaign, it warned the people of the increasing insecurity in American life and urged a program of action which, if adopted, would have saved millions from their present tragic

Today, in every city of the United States, jobless men and women by the thousands are fighting the grim battle against want and starvation, while factories stand idle and food rots on the ground. Millions of wage-earners and salaried workers are hunting in vain for jobs, while other millions are only partly

Today—Wealth for Few, Poverty for Many

Unemployment and poverty are inevitable products of the present system. Under capitalism the few own our industries. The many do the work. The wage-earners and farmers are compelled to give a large part of the product of their labor to the few. The many in the factories, mines, shops, offices and on the farms obtain but a scanty income and are able to buy back only a part of the goods that can be produced in such abundance by our mass industries

Goods pile up. Factories close. Men and women are discharged. The nation is thrown into a panic. In a country with natural resources, machinery and trained labor sufficient to provide security and plenty for all, masses of people are destitute.

Capitalism spells not only widespread economic disaster, but class strife. It likewise carries with it an ever present threat of international war. The struggle of the capitalist class to find world markets and investment areas for its surplus goods and capital was a prime cause of the world war. It is today fostering those points of militarism and imperialism which, if unchecked, will lead to another world conflict.

From the poverty, insecurity, unemployment, the economic collapse the wastes and the wars of our present capitalistic order, only the united efforts of workers and farmers, organized in unions and co-operatives and, above all, in a political party of their own, can save the nation.

Transfer the Wealth to All the People

The Republican and Democratic parties, both controlled by the great industrialists and financiers, have no plan or program to rescue us from the present collapse. In this crisis, their chief purpose and desire has been to help the railroads, banks, insurance companies and other capitalist

The Socialist party is today the one democratic party of the workers hose program would remove the causes of class struggles, class antagonisms and social evils inherent in the capitalist system.

It proposes to transfer the principal industries of the country from private ownership and autocratic, cruelly inefficient management to social ownership and democratic control. Only by these means will it be possible to organize our industrial life on a basis of planned and steady operation without periodic breakdowns and disastrous crises. It proposes the following measures:

to supplement state and local funds; proved workmen's compensation and \$5,000,000,000 federal appropriation accident insurance systems; abolifor public works, roads, reforesta- tion of child labor; U. S. aid to tion and slum clearance; acquisition farmers and small home-owners of land, buildings and equipment to against mortgage foreclosures; morput unemployed to work producing atorium on sales for non-payment their needs; 30-hour week with no of taxes by destitute farmers and wage reductions; free public employment agencies; unemployment wage laws. surance paid for by government and employers; old age pensions for Public ownership and control of

1-Unemployment and Labor workers 60 years old and over; \$5,000,000,000 federal relief fund health and maternity insurance; imcity workers; adequate minimum

2—Social Ownership

Ring Lardner to Vote for Thomas; Sees Votes for Others Thrown Away

such, is liable to be cast for the to have such old golfing buddies as Socialist candidates for president John McCooey and Everett Sanders and vice president. I have the im- know that I am planning to knife pressive figure of Heywood Broun them at the polls. fellow, I am told, is very thick with strapping me to a bed, pointed out able that if the latter is elected he out of a job. will take Broun, the rail-splitter, to "Don't worry, doctor," I replied, Washington with him to occupy some recognizing him without difficulty. comfortable berth in the cabinet. "There is a big demand for com-As a citizen of New York I feel that edians, and both those boys will be Broun's place is in Washington, and able to land swell jobs on the I would be willing to cast three or radio." four votes and any number of as- He parried this thrust with a gag persions to get him there.

ment when I tell them, after a cer- campaign plea, which should stir up tain amount of preliminary fencing, no little discussion around White's that I am going to vote the Social- drug store in East Hampton. Until ist ticket. Their comments are not you are ready to hand me my piece printable, but the gist is as follows: of America, I remain, "You are just wasting your vote,

kid. Who do you like in the fifth at Empire City?"

ask in turn:
"What am I doing when I vote for Hoover or Roosevelt?"

This, you understand, is strictly October 24, 1932.

o the Editor of "America for between myself and the Socialist National Campaign committee. Unas der no circumstances would I care

in mind when I say this. The big The other day my doctor, while your candidate for national honors, that if Mr. Thomas is elected Mr. Norman Thomas, and it seems prob- Hoover and Mr. Roosevelt will be

from one of the Old Music Box My friends reel back in amaze- Revues, and left me composing this

Throwing out the last sentence Ring Landnier East Hampton, Long Island.

natural resources and basic industries; operation of publicly owned industries by joint boards of workers, consumers and technicians.

3—Banking Socialization of our credit and

currency system and establishment a unified national banking system; extension of services of the Postal Savings banks.

4-Taxation

Steeply increased inheritance and income taxes on higher incomes of individuals and corporations; constitutional amendment authorizing taxation of all government securi-

5-Agriculture

In addition to the foregoing measures, the following special steps: shifting of farm tax burdens to taxes on large incomes and inheritances; increased federal aid for social services in rural communities federal marketing agency for farm products; encouragement and aid by government of bona fide farmers co-operatives; socialization of federal land banks with long-time credit to farmers at low interest insurance against adverse weather conditions; co-ordination of agriculture with needs of the nation adequate to supplying needs of consumers and guaranteeing interests

6—Constitutional Changes

Proportional representation; direct election of president; initiative and referendum; abolition of power of Supreme court to nullify legislation of congress; passage of Workers' Rights amendment to remove all restrictions on social insurance and on the development of socially owned and operated industry; re-peal of the prohibition amendment.

7—Civil Liberties

Enforcement of the first amendguaranteeing freedom of speech, press and assembly with penalties for those who abridge these rights; abolition of the labor injunctions; repeal of the espionage law and other repressive legislation; lifting of immigration restrictions to provide for political exiles and to nit re-uniting of families.

8—The Negro

Enforcement of the constitutional guarantees for economic, political and legal equality; a strong anti-

9-International Relations

Reduction of armaments, if necessary, by example; recognition of Soviet Russia; cancellation of war debts as part of a general cancellation program; entrance into the world court; entrance into the league of nations which is to be made a real league of peoples dedicated to peace and opp perialism; creation of an international economic co-ordination board; abandonment of imperialist adventures; withdrawal of military forces from Haiti and Nicaragua; withdrawal of military forces from China and relinquishment of extraterritorial privileges; independence for the Philippines; prohibition of the sale of munitions to foreign

Committed to this constructive program, the Socialist party calls upon the nation's workers and upon all fairminded and progressive citizens to unite with it in a mighty movement against the present drift into social disaster and in behalf of sanity, justice, peace and freedom.

NOW IS THE TIME--for Socialist locals and branches, and for affiliated organizations working for Socialist success at the polls, to begin to make arrangements for poll workers and watchers.



Socialist Nominee for Vice-President

James H. Maurer

Great Audiences to Greet Thomas in New York City and Milwaukee

Norman Thomas, Socialist candidate for president, headed for New York City this week for the windup of the greatest Socialist campaign in American history. Three huge rallies in New York City will be followed by a flying trip to Milwaukee where he will close the campaign Monday, election eve.

The entire nation will have an opportunity to hear Thomas' last message which will be broadcast from Milwaukee over the network of the Columbia Broadcasting System at 8:15 p. m. central standard time.

The largest of the New York rallies will be held in Madison Square Garden on Thursday night, Nov. 3, where more than 25,000 people are expected. As large a crowd is expected to seek admission to the Mil-waukee meeting in the Municipal auditorium on Monday night, Nov.

3,400 in Pittsburgh

Last week's campaigning brought Thomas and the Socialist party stirring repetitions of the first three months of campaigning. Richmond, Va., gave Thomas an audience of 3,000. In Baltimore, 2,500 packed a large theater and hundreds heard Thomas at an overflow rally. Wilmington, Del., gave the Socialist leader an audience of 2,500. A trip through North Carolina was a triumphant procession in a state where Socialism has hitherto been an unknown factor. Over 1,000 heard Thomas in Winston-Salem, 800 in Greensboro, 1,500 at Raleigh, where former Sec. of the Navy Josephus Daniels called on Thomas to bring him a tribute from a leader of an

opposing party. Pittsburgh gave Thomas a big day. A great demonstration of 3,400 capped the day. The audience of

workingmen and women dug down in their pockets to the extent of \$1,200 with which to carry forward the message of Socialism. Two radio broadcasts, a parade and a capacity rally at McKeesport preced-

To Revisit Pittsburgh, Chicago Pittsburgh workers will have another opportunity to greet Thomas on Monday, Nov. 7, when his train, en route to Milwaukee, will stop over for more than an hour. The train will arrive at 7:10 a. m. in Pittsburgh and will not leave until 8:30 a. m. Pittsburgh Socialists are preparing to greet Thomas at the

The train will also make several short stops in Ohio-Salem, at 9:59 a. m., Alliance at 10:19 a. m., Canton at 10:48 a. m., Massilon at 11:01 a. m., Mansfield at 12:22 noon, Crestline at 12:42 p. m., Lima at 2:08 p. m. The train will also make stops at Fort Wayne and Plymouth, Ind., and in Chicago. The train will arrive at Fort Wayne at 2:15 p. m., and at Plymouth at 3:37 p. m. Thomas will also have a stopover of half an hour at Chicago, wher his train will arrive at the Union station at 5:30 p. m. He will leave half an hour later for Milwaukee.

AMERICA FOR ALL Published Weekly Ry The Socialist Party of America 549 Randolph St., Chicago, Ill.

Edward Levinson, Editor

Subscription Rates, \$1 a Year In Bundles, 70 Cents a 160 \$6 for a Thousand

Entry as second class matter at the post office at Chi case. Hillinois, ur der the act of March 3, 187

4BER 5, 1932

HALISTS CALL CRUITS TO JOIN **GREAT BATTLE**

By McALISTER COLEMAN

Vhen the shouting and the nult dies, when the last dish of Party Mulligan Stew has been ved to the last open-mouthed

hat then, brothers and sis-When they have thrown ay as many Socialist votes as y can, and there is still a mighty idue, what about Nov. 9 and all e days thereafter?

That, it seems to me, is what we nould begin thinking about, now hat this inspiring campaign has landed the Socialist party so squarely upon the political map of these United States. How to consolidate the gains which are ours; how to recruit the new Socialist voters into mighty and militant army for ocialism in our times, going from this campaign to the next resolved that in the next we shall be the one force in all America that will eventually complete the collapse of capitalism-this is the task evilently imposed upon us all.

The Fight Will Go On

If Socialism were a one-time performance, we could all go home election night satisfied that we had acquitted ourselves well and honorably and then forget about economics and issues and the class struggle for another four years. But it so happens that we are enlisted for the duration of the conflict and that the political phase of our movement is by no means para-

But where we differ from the liberals who flit lightly from one "good man" to another, from emotional jag to jag, is precisely in this mat-ter of stick-to-itiveness. Socialists believe in union hours, but do not keep them. Socialish, is meat and drink to every true party member. bone of his bone, flesh of his flesh. Like the baby in the old advertise ment, "he won't be happy till he

Sometimes those of us who have been in the Socialist Party for quite a spell are asked by some eager youngster what he or she can do for Socialism. There is no pat answer to this. No one of us can sit down and plan for anyone else a program of Socialist living. We found our own niches and the oncoming generation will have to go and do likewise.

A Place for All

Whether your talents lead you to the all-important field of labor organization, whether you are best fitted to write or speak or lend a hand in the new cultural awakening in the Party, be sure of this, there is a place for you. The Party needs you, you need the Party. Whatever it was that caused you to first turn to Socialism as the way out, you will not let that first fine stirring of mind and spirit go to waste. You can develop it only to its fullest potentiality by joining the Party now and taking full share of your membership responsibilities. To have voted for us was not enough. We want you with us shoulder to shoulder in the great struggle that

is just begun. The campaign that is ending is magnificant chapter in the history of Socialism in America. It has given us all to hope and to hope mightily. Whatever the size of our vote, have no doubt about it, the masses are again stirring and stirring to the sound of the marching hosts of those who are going forward under scarlet banners. Come along comrades. The enemy is everywhere in confusion, his black armies are in retreat. Your place is in the vanguard of those who shall take into their own hands the making of the new proletarian

Digging In for a Hard Winter Philadelphia—More than 200 of the wealthiest men in America asembled here last Monday to prepare to open their winter residences in Florida. These men, called the mmittee of 100, were entertained by Joseph E. Widener and Cyrus H. K. Curtis.

10,000 Cheer Thomas

in Free Speech Fight (Continued from Page 1)

Thomas and Maurer as the principal speakers. A permit was applied for, and after some delay, denied on the fantastic grounds that a Socialist meeting would infringe the regulation against political meetings on park

property, while Hoover's meeting

would not as it was non-political. 6,000 Jam Opera House The city rocked with laughter as even Hoover's defenders among the Philadelphia newspapers carried Thomas' scorching comment on such hypocrisy and his suggestion that "if Hoover really desires to deliver an educational talk at Reyburn plaza, he should come back to deliver it on Nov. 9 and find out how Philadelphia police treat an unemployed man under such circumstances.'

"Making Philadelphia the laughing stock of the nation," mournfully editorialized the Philadelphia Record on the park commission.

Meanwhile, some 6,000 Philadelphians moved out to the Metropolitan Opera house, where Thomas and Maurer, united after three months of separate campaigning, spoke from the same platform to a jammed house, while 2,000 stood outside.

The refusal of the park authorities was denounced amid a torrent of boos and hisses, and thunderous applause greeted the reiterated announcement of the Socialist meeting on the plaza. Police Back Down

When the meeting roared to a

close with both Thomas and Maurer at the topnotch of their power, the audience poured forth to read in the early morning editions that the police department, after mature consideration, had washed its hands of the whole plaza affair.

Thousands of Philadelphia citizens

Drawn by Art Yoing Out of the Inferno

America for All

Circulation Jumps

it began publication three months

ago. Orders for this issue are com-

ing in hourly as we go to press. This

will be the last pre-election issue of

America for All. Two issues to be

published after Election Day will be

devoted to Socialist election returns

and to material aimed at winning

Socialist voters to Socialist party

Votes in Four of the States

In a frantic effort to carry Ok-

lahoma for Governor Roosevelt, the

Democratic election board of that

state has refused to print the names

and electors of the Socialist national

ticket on the ballots. This action

was taken despite the fact that

40,000 signatures were attached to

Thomas and Maurer nominating

petitions. The election board raised

technical objections concerning the

filing dates. The names of Thomas

and Maurer must be written in on

ballots in Idaho, Louisiana and

Movie Crowds Cheer

Thomas on Newsreels

cialist candidate for president, are

being greeted throughout the na-

tion by ovations from movie au-

diences. The pictures are being shown at all Publix and R-K-O

houses. They were first shown on

Saturday, Oct. 22d, and will be on

view through to Tuesday.

Must Write In Socialist

membership

SOCIALISM

"From the poverty, insecurity, unemploy-

ment, the economic collapse, the wastes and

the wars—only the united efforts of workers

and farmers organized in unions and co-

operatives and, above all, in a political party

of their own, can save the nation."

Fund Being Raised to Add More Stations to Thomas Hook-Up

Norman Thomas will make his final plea through an election-eve radio address Monday evening, Nov. 7, at 8:15 central standard time. He will speak from Milwaukee.

At least 22 stations affiliated with the Columbia Broadcasting System will carry Thomas' final appeal to the voters. Oththe broadcast as rapidly as funds are received for the pur-An election-eve Radio Fund

has been established to make a complete national hook-up on election eve possible. Contri-butions should be addressed to the Election Eve Radio Fund, Socialist Party, 549 W. Ran-dolph street, Chicago, Ill. Final arrangements for additional stations can be made until Saturday, Nov. 5.

Chicago Socialists Join Jobless March

All members and supporters of the Socialist party are urged by the city executive committee in Chicago to join in the great demonstration of jobless workers which will manifest itself next Monday morning in a parade to city hall followed by a rally at Grant park.

went to sleep with a chuckle and a resolve to join the crowd at the plaza when the Socialist national leaders tested the right of free speech in the city in which the Declaration of Independence first saw light, 256 years

-X-Rays-Vote for Yourself on Election Day

By JOHN M. WORK

MR., Mrs. and Miss Voter, you will be all-powerful on the eighth day of November.

On the ninth day of November, you will be powerless unless you act sensibly on the eighth.

If you vote power to yourself on the eighth, you will be all-powerful after election.

But if you vote power to your enemies on the eighth, you will be powerless after election

You are powerless now, and have been powerless all through this depression, because you most of you -voted for your enemies in previous

Most of you voted the Democratic and Republican tickets in 1928. You did the same in 1924, 1920, 1916, and in elections preceding

By so doing, you voted for your

For, the Republican and Democratic parties are the parties of your enemies. They are owned body and soul by your enemies They are run for the benefit of your

One is as bad as the other.

Betrayed by Democrats in '17

In 1916, a Democratic administration was elected. It was elected on the lying slogan, "He kept us cut of war.

Five months after election, it took the country into the world war, for the benefit of the capitalist class which owns the Democratic

In leading the country into the war, the Democratic administration committed a hideous crime against the American people. But is served the Democratic party's owner, the capitalist class, to the best of its

The G. O. P. Betrayed Us Too

The Republican administrations have also served the owner of the Republican party, the capitalist class, to the best of their ability.

In 1928, most of the people voted the Republican and Democratic tickets. Therefore, when the depression came on in the fall of 1929. the enemies of the people, the capto 120,000 Mark italist class, were in possession of the political powers.

The paid circulation of America The people-because they had for All reached its peak of 120,000 voted the power to their enemieslast week after a steady climb since

were out of luck. The depression could have been ended and jobs could have been guaranteed if the people's enemies

had not been in power. The Republican and Democratic parties failed to do anything adequate about the depression because it was not the will of their owners

So, the depression continued, with all its harrowing horror.

Vote Straight Socialist

Recurring depressions can be wiped out completely, and permanent prosperity can be estab-

But, to accomplish this, the system must be changed. Capitalismthe private ownership of the industries for the benefit of a fewmust be replaced by Socialism-the collective ownership of the industries for the benefit of all.

The Democratic and Republican Oklahoma ballots, as it must be on parties, owned by the capitalist class, are utterly opposed to this change.

Hence, if you should vote the Democratic or Republican ticket on the eighth of November, you would bevoting for the continuance of recurring depressions. You would be voting for continuous poverty for yourself and the masses of the people. You would be voting for your enemies and against yourself.

Think this over very carefully. AND VOTE THE SOCIALIST TICKET STRAIGHT.

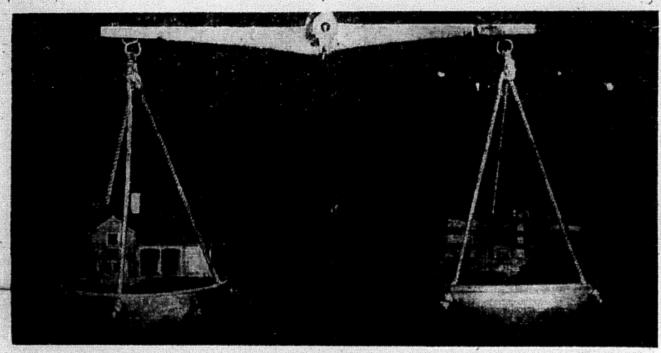
Capitalism Has Failed to Run the Factori

-Give the State a Chance-Vote Socialist!

PICTURE OF AMERICA

By CHARLES

ica." Here is a picture-study of capitalism—and of its remedy, Socialism. By kind permission of the publishers, Simon and Schuster, we present the concluding chapters of a series based of the book, arranged by its author, Mr. Cross.



All the Consuming Forces of America Should Balance All the Producing Forces

A PICTURE OF THE PROBLEM, ITS SOLUTION

HERE, in a simple picture, is the problem of mankind.

Learned men talk of it as a problem in economics. Let us make it, more simply, a problem in people.

Let us imagine that on one side of the scales stand the homes of our 28 million families. Here things are finally used and consumed-food, clothes, coal, building materialseverything that people need. Call capitalism solve it? this side CONSUMPTION.

Call this side PRODUCTION.

TO MAKE THE SCALES BAL-

This is the problem that capitalism has never been able to solveand will never be able to solve. This is the problem that will not be solved until Socialism solves it.

be solved at all? And why cannot

Now imagine that on the other balancing these scales of CONside of the scales stand the factories, SUMPTION and PRODUCTION is shops form; mines all the in- as delicate as it is important. Put dustries of America. Here things a harvesting machine in the PROare made. Here stand all of our DUCTION scales, take a hundred many million workers and farmers. farm laborers' jobs away. Run oil consumers, too.

pipe lines across the continent, Now, the GREAT PROBLEM is throw a hundred thousand miners out of work. Move the textile industry from New England to the south, close the doors of, and bankrupt hundreds of stores in Fall River, Pawtucket and other New England towns. So capitalism must do its work-haphazardly. But why not? And why must it planlessly.) . . . Soon workers begin to lose their jobs; and workers' wives, their incomes. And you be-To begin with, the matter of gin to hear of "overproduction."

Then the difficulty deepens.

For when incomes are cut on the PRODUCTION side, buying is cut on the CONSUMPTION side.

For the producers-alas-are the

As men working in shops, they pensive profits-to keep industry scales. As heads of families in keep the scales balanced! homes, they are consumers on the other side of the scales. Consumers without jobs cannot buy. The bad condition gets worse. Things pile up in factories on the producing America, indeed. It is the orderly side. The scales refuse to balance.

One upset leads to another. The scales move violently. They dip suddenly.

And there is ANOTHER DE-PRESSION.

eat and wear on the production side. SUMPTION and PRODUCTION. It And, on the consumption side, there is the picture of a single business, is great suffering from lack of under one control, under one ownerthings to eat and wear.

two million separate businesses Every man has a job-because that wrestle with the problem?

what the rest might do; many ing over 16-cylinder super-cars when butter was needed; most the scales stay balanced. hands too feeble and slow; a few hands too strong and powerful; all hands competing and conflicting; not one hand truly helping to keep ling prediction! the balance level.

roblem ?

Instead of two million hands-ONE!

Instead of several million separate owners of the machinery of INCOME BUYS TODAY. production—ONE!

Instead of many thousand conflicting businesses - ONE single 'business!"

AND ONE PLAN-instead of a hundred thousand wasteful, ex- away!

are producers on one side of the functioning. Then we may hope to

* * * The story of the plan is the story of the planned society of Socialism. Here begins a new Picture of and balanced picture that the economist, the engineer, the scientist (not the Wall Street man, the banker, the broker, the profitmaker) might draw for us. Here are assembled in one place all the Then there is far too much to known facts and figures about CONship-the people's.

There is no working in the dask. But how can capitalism ever hope There is no haphazard hiring and to solve the problem? How can firing. There is no unemployment, is the base on which the plan is It is as if two million hands en- built. Machines do not take the deavored to keep one pair of scales place of men. As machines do balanced; each hand not knowing more, men do less. The eight-hour day becomes the six-hour day, then hands, separately, adding labor- the four-hour day—and so on. There saving machines with no thought for is no "overproduction." Families in the needs of the times; hands bring- homes have money to buy what workers in industry make. And so

> Are these things truly possible? Economists tell us so.

One economist makes this start-

THAT, OUT OF THE RICHES OF THE EARTH AND THE But how wil Socialism solve the MIGHT OF THE MACHINES AND THE ORDER OF A PLAN, MIGHT COME FOR EVEN THE LOW-LIEST OF OUR FAMILIES THE THINGS WHICH A \$5,000 YEARLY

> But first we should need A PLAN. And the plan would need to be perated for workers and farmers, Therefore, don't throw your vote

A PICTURE OF THE AMERICA OF THE FUTURE

on earth. You have seen the strange picture of a land with the tallest buildings on earth, with the mightiest machinery, with the richest farms, and mines, and mills-and with a depression that repeats itself every few years.

You have seen how the system under which we live makes possible -and necessary-such queer happenings. You have seen children cotton growers to destroy a third of their crop; you have seen families homeless on the streets while there are too many empty flats!

Now if, to your way of thinking, such a system is worth continuing. It is clearly up to you to vote for Hoover or Roosevelt. Because that is exactly what you indicate when

of campaign funds, and of personal much. income-from this system. Each of these gentlemen happens to be a Street, of course.

Therefore, big business men are making their choice between Hoostarving while wheat is burned; you ver and Roosevelt. You too should have seen men freezing without make that choice-if you are not conditions as they are today. coats while the government asks too greatly disturbed by the picture of 11 million people unemployed, of 30 million people without means of support, of more cruel and horrible suffering throughout this nation, which is the richest on earth; and by the fact that all of again and over again.

But the old political parties are you vote for either of these gentle- they have been having them for possibly several Socialists in con-

men. Each is admittedly pledged so long. Therefore, the horror of gress, and Socialist officials elected the end of all depressions because A ND now you come to the end of to the existing system, each derives depressions does not disturb either to office in cities, counties, and it is a vote for the end of the system to the story of the richest country his support—in terms of politics and Republicans or Democrats very states all over the land: Imagine to the end of the system to the end of the end of the system to the end of the end of the system to the end of his support in terms of politics and Republicans or Democrats very states all over the land! Imagine tem that lives by depressions. It is a

Does it disturb you?

millionaire, or very near that. Each your vote on these old parties. You workers! How businessmen them- who do the real work, for the creais obligated to bankers, brokers and will want to make it count in the selves will begin to think of "emer- tion of a great Socialist plan that big business men in hundreds of only way any voter can make his sency relief" and "housing needs" different ways. . . . Wall Street or her vote count against the cur- and "doles" and "old age pensions" agrees that each is "safe"- for Wall rent capitalist system- by voting -as they never would, alas, if you for Socialism.

> "Is that practical?" you may ask. is it "practical" to vote for Hoover? That's an endorsement of

Is it "practical" to vote for Roosevelt? Your vote for Roosevelt will not disturb capitalism in

Is it "practical" to vote for Thomas? Picture to yourself the these things must happen over consternation of capitalism when it wakes up on the morning of Nov. 9 to find more than two million votes quite accustomed to depressions; rolled up for Thomas and Maurer,

the tender "solicitude" with which a

voted for Roosevelt or Hoover! Do you see now where it is easiest is the End of Profit.

to waste your vote? It's a queer twist of politics -but

you had better remember it on Nov. 8.

Finally:

Whether you're a "practical" voter or not, you can measure the lavishly poured into the earth, of real meaning of your vote somewhat people enjoying the leisure that like this:

A vote for Hoover is a vote for

the depression of 1932. A vote for Roosevelt is a vote for the depression of 1937.

A vote for Thomas is a vote for that picture on Nov. 8!

vote for the beginning of the end of very scared congress will regard the Profit. It is a vote for the control Then you won't want to waste rights and needs of the aroused of industry and agriculture by those will make men's jobs secure, that will make their labors less, that will give them the fruits of those labors. For, the beginning of Social Planning

> What is your Picture of the America of the future?

Is it a picture of a happy nation of prosperous people, of people eujoying the wealth that nature has machinery can give them, of people safe and secure in the control of the civilization that their hands and brains have built?

You can make a beginning toward



